

UCBMA MEETING MINUTES 4.12.23

- At 5:05 Linda Lack welcomed everyone and announced that she and Jill Cates were in charge of tonight's meeting.
- The Pledge of Allegiance was given to the flag in the front of the main room.
- Motion to approve our March meeting minutes was motioned by Janie Cochran and seconded by Art Mathews.
- Treasurer Report. Linda Lack. Money Market: \$49, 898, Checking: \$12,886 and Community Foundation: \$5562. Total: \$68,346.
- Sponsorships and grants. \$10k has been budgeted for each. There is \$7,000 remaining in both. No more than \$1000 in a monthly grant.
 - Our March Grant request: Parachute: Special advocates for Children in Butler County. \$1000, \$500 or 0. This was for support to train volunteers for the "Be a Children's Voice" program. We voted to grant \$1,000.
 - Our March Sponsorship request: Youth in Philanthropy: \$1000 was voted on to support their programs.
 - Our April Grant request is Family Promise. They are requesting \$1000, \$500 or \$250 to complete their handicap driveway of their new location. Janie Cochran spoke on behalf of the organization. Family Promise of Butler County partners with our local community to address the root causes of family homelessness. Families come to them in crisis; they help them rebuild their lives with new skills and ongoing support.
 - April Sponsorship request: None
- 2023 Food Truck Rally June 2nd in conjunction with the West Chester Township Bicentennial. Our Beneficiary is the West Chester Historical Society. The hours will be 11:30AM -10:00PM. There will be a Drone show at 10:00pm.
 - We are seeking the Replacement of 3 food trucks that are no longer participating in the FTR. We would like to have a total of 40 trucks.
- Committee Chairs: Please be sure to sign up for a committee in need if you have not done so. A list for sign ups was passed around the members.
 - Logistics: Layne Butler and Art Mathews. Shayna Thomas,
 - Marketing: Jill Cates and Janie Cochran. Carol Venn, Denise Reier, Diane Littick, Anthony Lange, Lisa Tesmer, Steve Eroskey, Mandy Corrado, Twyla Heinlein... **Ali Tomlinson signed up tonight.**
 - Trucks: Kerry Hendel & Kevin Moorman. Sara Gabbard, Michelle Moody...**Susan Hendel, Jack Williams and John Berry signed up tonight.**
 - Volunteers: Linda Lack & Sandy Kuznof. Steve Whyne, Sheryl Tischer, Shayna Thomas, Natalie & Dave Reder, Ron Koons...**Debbie Tausch, Ginny Rogers, Marc and Helena Cameron signed up tonight.**
 - Beverages: Brent Cullen, Jeanne Brauns, Scott Stephens
 - Pop, Ice, and water: Jeanne Brauns...**Susan Hendel signed up tonight.**
 - Sponsorships: Art Mathews, Sheree Marcum and Larry Shideler.
- We need your help with contacting potential sponsors. Art Mathews spoke to the members. Last month we asked for members to provide a business name and contact to reach out to for sponsorships. Those 200 plus names have been compiled into an excel spreadsheet. Art passed out the lists and asked members to review the businesses that were missing a contact name or email address and to add the missing information if you knew of it. Art described the levels of sponsorship and noted that they are listed on the website.

- The sign-up genius is now up on the website for everyone to volunteer their time on the day of the FTR.
- We are Looking for monthly business sponsors to assist with meeting food. This is a great opportunity to market/spotlight your business at that meeting. If you are Interested, please let us know tonight or reach out to info@ucbma.com. A big shout out to our friends at REACH for March's food and presentation.
- The executive team is looking into ordering new name tags for the members. More information to come!
- Denise Reier is our new marketing specialist and is in the process of creating a new website for UCBMA. She is going to include a member's directory. Denise presented the new website on the big screen, and everyone had the opportunity to view the new site and the key areas of change:
 - Rotating banner
 - Member spotlight
 - Countdown to Food Truck Rally
 - Food Truck Vendors
 - Sponsor section
 - Member events
 - Instagram integration
- Interested in being a UCBMA officer? Please email info@ucbma.com for more information. Looking for a president.
- Dues need to be paid for 2023. Pay at this meeting, on our website, or by mail to UCBMA PO Box 1158, West Chester 45071. Just \$50 a year if you can volunteer and \$100 if you cannot.
- Welcome to our visitors & introductions:
 - Joey Saylor with the Pickle Lodge
 - Zach Bohannon Representing Congressman Warren Davidson
- Current Member updates:
 - Jeffrey Diver of SELF-Having their 27th Annual Awards Celebration on Friday April 28th at Receptions in Fairfield.
 - Ali Tomlinson of REACH Magazine- Is looking for a meeting space for 30 people.
 - Janie Cochran of Safe Haven Farms- Is selling raffle tickets for their "Share the Love "Dinner event at Stone Creek.
 - Sarah Gabbard of EDGE Teen Center-Announced their Food Truck Friday events to educate their teens.
- Raffle. Thank you to all who donated tonight! Please consider donating in the future.
 - Janie Cochran of Safe Haven Farms donated a \$100.00 gift card to Stone Creek Restaurant won by Shayna Thomas
 - Larry Shideler of H7 donated a \$10.00 gift card to Panera won by Jeanne Brauns
 - Marc and Helena Cameron of Sibcy Cline donated a wine gift basket with wine, a Reds Calendar, and Pens won by Mark and Lisa Tesmer
 - Kris Titko of the Center for Footcare donated a bottle of Champagne won by Jamie Berringer
 - Ally Tomlinson of REACH Magazine donated 4 Tickets to the Cincinnati Zoo won by Susan Anton
- Voting ballots were distributed for members to vote on the grant for Family Promise. The majority vote was for \$1,000.
- 34 were in attendance tonight. Thanks for being with us!

2023 UCBMA Meetings at 5PM at Ohio Eagle

- 5/10 Wednesday: Jill Cates & Sandy Kuznof
- Takeover 6/1 & FTR 6/2
- 6/22 Thursday: & Layne Butler
- 7/19 Wednesday: Janie Cochran & Sandy Kuznof
- 8/16 Wednesday: Layne Butler & Art Mathews
- 9/19 Tuesday: Linda Lack & Kevin Moorman
- 10/10 Tuesday Janie Cochran & Jill Cates
- 11/15 Wednesday: Kerry Hendel & Layne Butler
- 12/7 Thursday (Holiday Party): Becky Wilber & Kevin Moorman