

# UCBMA MEETING MINUTES -OHIO EAGLE 3.21.23

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- At 5:10 Art Mathews of the Mathews Group welcomed everyone and thanked them for attending. Art is supported by Layne Butler of Cold Iron for tonight's meeting. Tonight's meeting is sponsored by REACH Magazine. Ally Tomlinson and Derek Morris of REACH provided Big Dog Pizza and wings, along with Crumbl Cookies and Bella's cupcakes and cookies for everyone to enjoy. Thank you to Chris Sackrider, owner of Big Dog's Pizza for bringing your food truck to serve us.
- Ally introduced Derek Morris who is the Area Development Manager for REACH Magazine to speak about their publications and promotions. Derek stated that they are owned by Clipper Magazine, a National publication, won market of the year in 2021 and believe that it is due to the grassroots efforts like having a booth at the Food Truck Rally in 2022 to talk with the people first hand! They will be offering a free marketing consultation to UCBMA members. They also publish Prestigious Magazine and have a free "Local Flavor" app or website localflavor.com to find ½ off deals and coupons. Ally passed out packets with their publications, area maps, and koozies: 7 of which had \$25.00 gift cards to the WEB. Everyone will be entitled to receive 25% off their first orders.
- Everyone was asked to stand and give the Pledge of Allegiance to the flag in the front of the room.
- Treasurer Report was given by our Treasurer Linda Lack. Money Market: \$49,892.20, Checking \$17,935.13 and Community Foundation: \$5562.63. Total: \$73,389.96.
- Sponsorships and grants. \$10k budgeted for each. \$8,000 remaining in both. No more than \$1,000 in a monthly grant. The sponsorship amounts can be determined by the members.
  - March Grant request: Parachute: Special advocates for Children in Butler County. \$1000, \$500 or \$0. Support to train volunteers for the "Be a Children's Voice" program. As their former Director, Janie Cochran spoke on behalf of the organization. She indicated the greatest number of volunteers in Butler County come from the West Chester area. Volunteers support and advocate for children who are victims of abuse, neglect, and drugs.
  - The Executive Team voted to move the YIP (Youth in Philanthropy) grant request to a sponsorship for the same amount of money. Michelle Moody spoke on behalf of the organization. YIP is a program designed to introduce local high school students to philanthropy and community development. It engages students in philanthropic "giving" through educational and hands-on activities.
  - March Sponsorship request: Youth in Philanthropy: \$1000, \$500 or \$0. To support their programs.
  - In February we gave a Grant made to: The Faith Alliance \$1000. School Lunch Program supplies.
  - Our February Sponsorship was made to: Lakota West Theater. We sponsored the play for \$1000. Little Mermaid. 20 free tickets given to our members to enjoy the show during one night during two weekends: April 14-16, and April 20-22.
- 2023 Food Truck Rally June 2<sup>nd</sup> in conjunction with the West Chester Township Bicentennial.
  - The Beneficiary will be the West Chester Historical Society. 11:30-10PM. Drone show will begin at 10:00pm and will last 15-20 minutes. The center beer booth will remain open.
  - We are replacing 3 trucks that are no longer participating in the FTR. We would like a total of 40 trucks. 60 applications were given originally.

- Committee Chairs: We Need everyone tonight to sign up for a committee before leaving. A sign up list was passed around for members to sign up if they are not listed below:
  - Logistics: Layne Butler & Art Mathews. Shayna Thomas
  - Marketing: Jill Cates & Janie Cochran. Carol Venn, Denise Reier, Diane Littick, Anthony Lange, Lisa Tesmer
  - Trucks: Kerry Hendel & Kevin Moorman. Sara Gabbard, Michelle Moody
  - Volunteers: Linda Lack & Sandy Kuznof. Steve Whayne, Sheryl Tischer, Shayna Thomas, Natalie & Dave Reder, Ron Koons. **Susanne Anton signed up tonight.**
  - Beverages: Brent Cullen, Jeanne Brauns, Scott Stephens
  - Sponsorships: Art Mathews, Sheree Marcum & Larry Shideler. **Steve Silverberg and Chuck Thompson added tonight.**
- “FTR SPONSORSHIP CHALLENGE” We Need your help with potential sponsor leads. Art asked that each member list a potential sponsor contact on the 3X5 cards placed on the tables. Members were asked to add their name to the card, and it will be put into a raffle for a \$100.00 Amazon Gift card. Enter as many as you wish.  
Janie Cochran’s name was drawn for the Amazon Gift card. Congratulations Janie!
- Sponsorship brochures were shared with the member, created by Denise Reier of the Print Bug. Thank you, Denise, for your creativity!
- Looking for monthly business sponsors to assist with meeting food. This is an opportunity to market/spotlight your business at that meeting. If you are interested, please let us know tonight or reach out to [info@ucbma.com](mailto:info@ucbma.com). A big shout out to our friends at REACH for tonight’s food and presentation.
- Interested in being a UCBMA officer? Please email [info@ucbma.com](mailto:info@ucbma.com) for more information. We are looking to fill the role of UCBMA president.
- Welcome to the Executive Team! Larry Shideler & Jeanne Brauns have stepped up. Thanks.
- All membership dues need to be paid for 2023. You can pay with cash or check at this meeting, on our website, or by mail to UCBMA PO Box 1158, West Chester 45071. Just \$50 a year if you can volunteer and \$100 if you cannot.
- Welcome to our visitors & introductions:
  - Damon Knoche, CEO of the Boys and Girls Club West Chester/Liberty.
  - Alicia Ajiboye, Director of the Focus on Youth: Having a 5k on April 1<sup>st</sup> at VOA.
  - Chuck Thompson, of Knochelmann Services is offering a free HVAC maintenance call to members.
- Current member updates:
  - Jamie Beringer thanked the members for voting on the \$1,000 sponsorship for her son’s Respawn Robotics Team.
- Raffles: Please consider donating in the future.
  - Steve Whayne of Miami University Regionals donated a Miami Coffee Tumbler won by Sandy Kuznof
  - REACH Magazine donated a Wine basket by the Spicy Olive won by Jamie Beringer
  - Becky Wilber of CTI Restaurants donated a \$10.00 Taco Bell gift card and lottery tickets won by Steve Silverberg
  - Larry Shideler of H7 donated a \$10.00 Panera Gift card won by Dr. Kris Titko

- Voting ballots were passed out for members to vote on the sponsorship and grant submissions.  
Voting results were as follows:
  - \$1,000 grant for Parachute
  - \$1,000 sponsorship for YIP
- 32 total in attendance. Thanks for being with us!

## **2023 UCBMA Meetings at 5PM at Ohio Eagle**

- 4/12 Wednesday: Linda Lack & Jill Cates
- 5/10 Wednesday: Jill Cates & Sandy Kuznof
- Takeover 6/1 & FTR 6/2
- 6/22 Thursday: Becky Wilber & Layne Butler
- 7/19 Wednesday: Janie Cochran & Sandy Kuznof
- 8/16 Wednesday: Layne Butler & Art Mathews
- 9/19 Tuesday: Linda Lack & Kevin Moorman
- 10/10 Tuesday Janie Cochran & Jill Cates
- 11/15 Wednesday: Kerry Hendel & Layne Butler
- 12/7 Thursday (Holiday Party): Becky Wilber & Kevin Moorman