

# UCBMA Meeting Minutes 11/15/2023



## Welcome

- At 5:13 Layne Butler of Cold Iron Event Rentals & Kevin Moorman of Next Generation Insurance Agency welcomed everyone.
- Pledge of Allegiance
- Layne reminded everyone of the Members Table up front where they can place their business cards, brochures and promotional items. There will also be Lead Referral Forms/Cards for members to use to make connections.
- A Motion to approve our October meeting minutes was given 1<sup>st</sup> by Jill Cates and 2<sup>nd</sup> by Janie Rattman (Cochran)
- There were 39 people in attendance.
- Treasurer Report: Our Treasurer Linda Lack was not present. Layne stated the following: Money Market: \$49,942, Checking \$25,750 and Community Foundation: \$5,587.40 **Total: \$81,279.40**
- **Tonight's food is graciously donated by Companions on a Journey. Food was donated by Jersey Mikes of Mason and snacks and brownies were provided by COJ team.**
  - December: Holiday celebration food will be provided by UCBMA.
  - January 2024 & beyond: If interested in sponsoring food for a monthly meeting, please send email to [info@ucbma.com](mailto:info@ucbma.com).
- Shayna Thomas, the Director of Operations for Companions on a Journey, spoke about their organization. It is Children's grief awareness month. She spoke about the verbiage to use when talking to someone who has suffered a loss and reminded everyone of their Morning of Hope Fundraising breakfast on November 28<sup>th</sup>. 8 members will have the opportunity to join this breakfast for free; they just need to send an email to [info@ucbma.com](mailto:info@ucbma.com) to say they are interested.

## About UCBMA

- We have meetings once a month (see website for calendar) at Ohio Eagle Distributing from 5:00-7:00pm.
- Membership fees are \$100.00/year per member or \$50.00/year for those who volunteer. There are discounts for businesses that have multiple members.
- We are known for the Union Centre Food Truck Rally and Giving back through Grants and Sponsorships.

## Members & Guests

- Welcome Guests - quick introduction by members and guests to give their name and business (5-10 seconds each)
- Member Presentation Spotlight: Steve Eroskey of CMIT Solutions. Steve has over 40 years of IT experience. He founded his CMIT franchise in Old West Chester in October of 2016. His best referral would be a business that has 10-100 PCs that need IT services.
- Does your organization have an upcoming event of fundraiser? UCBMA will help promote it. We will list it on the website calendar and share it through our Email blast and on social media. To submit an event go to the website [UCBMA.com/Members](http://UCBMA.com/Members) > *Member event form*. Complete and submit.

## Recent Updates

- Our October New Membership Drive award recipients: 1<sup>st</sup> place \$100 Amazon Gift Card awarded to Larry Shideler, 2<sup>nd</sup> and 3<sup>rd</sup> place \$50 Kroger Cards, awarded to Janie Rattman and Kevin Moorman, and 4<sup>th</sup> place a \$25 Gas Card awarded to Art Mathews. Congratulations!
- Grants and Sponsorships
  - \$10k budgeted/each. \$2,000 remaining in Sponsorships and \$3,000 in Grants. No more than \$1000 in monthly grants.
  - October Grant Request: Lakota West High School Parent Teacher Association. – (need for Graphing Calculators)
  - October Sponsorship Request: No requests for October
- Holiday/Gift Giving Candidates for members to vote on 2 from each category were listed on ballots:
  - **Holiday Giving:** Easter Seals, Sr. Citizens, Sleep in Heavenly Peace, Heroes Fund, 3 Little Halos, Hope House Mission (write in: SELF: Support Encouragement Low Income Families)
  - **Gift Giving:** Reach Out Lakota, Hopes Closet, One Way Farms, Focus on Youth. (write ins: Pause for Parents and Pawesome Animal Society)
  - Members were given a chance to speak on behalf of their organization or a known organization.
  - **Others?** Members were asked to write in additional names of organizations.
- Treasurer Assistant: Steve Whayne, of Miami University Regionals – on voting ballot
- Voting Ballots were distributed at the end of meeting during networking and fellowship. Results were as follows:
  - \$1,000 sponsorship will be given to Lakota West High School PTA
  - Steve Whayne will be Assistant Treasurer
  - Easterseals Redwood and Sleep in Heavenly Peace will receive monetary donations from UCBMA at the December meeting. Amounts to be determined by Executive Team.
  - Reach Out Lakota and Pawesome Animal Society received the greatest number of votes for items to be collected at our December meeting. The winning recipient will be determined by the Executive Team.
- **Food Truck Rally 2024 – June 7<sup>th</sup> – it's official!!**
- **Planning will begin in January of 2024.**
- **Please join a committee!**
- **FTR Beneficiary List is being created. Submit suggestions to [info@ucbma.com](mailto:info@ucbma.com)**

## Reminders

- Bring materials for the member table, use referral forms to help drive business!
- Grants & sponsorship requests need to be made by the 5<sup>th</sup> of the month.
- Submit member events via website ([ucbma.com/members](http://ucbma.com/members) > member event form)
- Interested in member speaker slot or sponsoring food? Send email to [info@ucbma.com](mailto:info@ucbma.com)

## Networking, Fellowship and food were enjoyed by everyone.

- Raffles:
  - Larry Shideler of H7 Network donated a \$25.00 Gift card to Cracker Barrel won by Tim Juliussen
  - Ally Tomlinson of REACH Magazine donated \$88.00 value of 4 tickets to the Zoo, won by Matt Schabler
  - Steve Whayne of Miami Regionals donated a Miami Tumbler filled with Candy won by Diane Littick
  - Art Mathews of Matthews Group donated a Tote won by Janie Rattman (Cochran)

2023 UCBMA Remaining Meetings at 5pm, Ohio Eagle

12/7/2023	Thursday (Holiday Party): Becky Wilber & Kevin Moorman
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Next Executive Team Meetings: 12/4 at 4:30pm at Back Porch.