

UCBMA Meeting Minutes 2-27-2024



Welcome

- Janie Rattman, VP of UCBMA and Director of Safe Haven Farms began the meeting at 5:05pm.
- Pledge of Allegiance
- Motion to approve our January meeting minutes? 1st Sandy Kuznof 2nd Art Matthews
- Treasurer Report: Steve Wayne - Money Market: \$49,961.32, Checking \$21,546.30 and Community Foundation: \$5,827.27 Total: \$ 77,334.89
- Tonight's food was provided by UCBMA courtesy of Janie Rattman and Layne Butler. Raising Canes Chicken Tenders, Marinated cheese, and meatballs along with homemade cookies. If anyone is interested in donating/sponsoring food, please go to <https://ucbma.com/members>

About UCBMA

- An overview of what we do and how we operate.
- Membership fees – signup form at www.ucbma.com/members/become-a-member

Food Truck Rally – June 7th

- 2024 FTR Recipient: **Safe Haven Farms**
- Food Truck Vendor Applications CLOSED Feb 25th – 40 or more Vendors will be notified on or before March 11th.
- We have two NEW Sponsorships Options for our FTR:
 - \$5,000 Level - Street Food Competition “People’s Choice Awards” – small portions under \$7.00
 - \$5,000 Level - Hospitality / Dining Tent
- FTR Committees were reviewed by Janie giving the roles & responsibilities for each one.
- Sign-up sheets were passed around for everyone to sign up if they haven’t done so already. Listed below are our current committee leaders and volunteers:
 - Logistics – Layne Butler / Kevin Moorman / Art Mathews
 - Operations – Denise Reier
 - Marketing – Jill Cates / Denise Reier / Anthony Lange
 - Volunteers – Sandy Kuznof / Sara Gabbard / Marc & Helena Cameron
 - Sponsorships – Art Mathews / Sheree Marcum / Anthony Lange
 - Food Trucks – Janie Rattman / Kevin Moorman / Layne Butler
 - Beverages – Linda and Bill Lack / Jeanne Brauns
 - Entertainment – Tom Kaper / Art Mathews
- Art Matthews spoke about the Sponsorships needed for the FTR and how members can help by filling out the “2024 Food Truck Rally Member Support” form that was passed to everyone. Art and Sheree will reach out to the contacts members provide.
- Any member interested in sponsoring our FTR can find information our brochures and forms available at the members’ table tonight or go to our website <https://ucbma.com/food-truck-rally/become-a-sponsor>

Guests

- Welcome Guests! - a quick introduction by guests:
 - Sandy Hammond of Senior Benefits Consulting
 - Wendy Harmeyer of Universal Windows Direct
 - Gonzala Banderas of The Mexican Village
 - David McVey of USA Benefits Group

Member Spotlight Speakers:

- Marc and Helena Cameron of Sibcy Cline: Sibcy Cline is a family-owned 4th generation company. Many are not aware that they offer the following services in addition to Realtors: a Mortgage Company, Home Services, Insurance, and a Title Company. Big announcement today! Sibcy Cline will acquire Star ONE real estate adding 200 more realtors.
- Damon Knoche, Boys/Girls Club of West Chester/Liberty: This is an organization that provides after school and summer club programs. They enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens. They serve 2nd grade-seniors in High School primarily from the West Chester Liberty area. The youth are of varied demographics, 9 racial ethnicities, diverse backgrounds, and those who are developmentally disabled. The core program's mission is to promote academic success, healthy living and character and leadership development. A Summer Club Flyer was passed out to everyone to provide information and registration details.
- Do you have Upcoming Events? Existing and New Members can Submit online at www.ucbma.com/members/member-event-form

Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$8,500.00 Grant remaining: \$9,000.00
- February Grant Request: S.E.L.F. Annual Award Celebration - Saddle Up with SELF: Jeffrey Diver spoke on behalf of S.E.L.F- "Supports To Encourage Low Income Families" Their mission is to enhance the quality of life for Butler County Residents by impacting the cause of poverty and empowering individuals with education/training, emergency assistance, home repair and renovations, and employment programs. A brochure was passed out to share their mission.
- February Sponsorship Request: Lakota West Theatre - Music Festival: presenting "Footloose". Michelle Moody shared a video of her son Andrew who is in the musical production April 19-21, promoting the benefits of a sponsorship to UCBMA members.
- Ballots were passed out to members to vote on the Grant and Sponsorship requests:
 - Sponsorship request from Lakota West Theater was listed as
 - \$0 ____, \$200 ____, \$400 ____, and \$600 ____
 - The Grant request for SELF was listed as
 - \$0 ____, \$250 ____, \$500 ____ and \$1,000 ____

- The members' majority vote was for \$600 sponsorship to Lakota West Theater which will entitle UCBMA with 10 tickets to a performance, a full-page ad in show program, our logo on the show poster and t-shirts.
- \$1,000 grant for SELF. This will entitle UCBMA 6 tickets to the Annual Awards Celebration, Recognition in their marketing, press releases, newsletter, invitations in the dinner program and a listing in their Annual report.

Networking and Raffles

- A ceramic Heater donated by Larry Schideler was won by Mark and Lisa Tesmer
- 4 Tickets to Disney on Ice donated by Ally Tomlison of REACH Magazine was won by Caroline Horn
- 2 Thermos's with carrier donated by Art Mathews of the Mathews Group was won by Wendy Harmeyer
- A Miami University Tumbler with candy donated by Steve Whayne of MU Regionals, won by Marc and Helena Cameron

49 in attendance tonight.

Reminders

- Bring materials for the member table, use referral forms to help drive business!
- Grants & sponsorship requests need to be made by the 5th of the month. Sponsorship applications must be submitted at least 3 months before funds are needed.

Are you Interested in member speaker slot or sponsoring food? Send email to info@ucbma.com

Next meeting is Wednesday, March 20th!