

# UCBMA Meeting Minutes I-18-2024



## Welcome

- Welcome: Denise Reier, The Print Bug, and Jill Cates, Easterseals Redwood
- Pledge of Allegiance
- Reminder by Jill to utilize the “Members Table” each month to display your business cards, brochures, or flyers. There is also a stack of referral cards to be used to refer to each other’s business. Please pick up a business card with dates of 2024 UCBMA meetings held each month at Eagle Distributing.
- Motion to approve our November meeting minutes? 1<sup>st</sup>\_Tony Lange 2<sup>nd</sup>\_Kevin Moorman
- Treasurer Report given by Denise on behalf of Linda Lack and Steve Whyne: Money Market: \$49,954.98, Checking \$21,510.54 and Community Foundation: \$5,827.27 Total: \$ 77,292.79
- **Tonight’s food (Big Dog’s Pizza, wings, and salad) is graciously donated by: Tony Lange, of Queen City Mobile Food Truck Assoc. Thank you, Tony!**
- Chris Sackrider, owner of Big Dog’s Pizza, is looking to expand his business with local connections. Check out this website to learn about franchise opportunities. <https://bigdogspizza.com/>

## About UCBMA

- Denise reiterated what we do and how UCBMA operates: our mission help promote business and support non-profits. We are known for our annual Union Centre Food Truck Rally and giving back through sponsorships and Grants.
- Jill spoke on Annual Membership fees: \$50.00/year per member for those who volunteer and \$100.00/year for those who cannot. Memberships are to be renewed in February. Create a New profile with signup form at [www.ucbma.com/members/become-a-member](http://www.ucbma.com/members/become-a-member). We are collecting more information about your organization including business logos.

## Members & Guests

- Welcome Guests! - quick introduction by members and guests to give their name and business and any shout outs/thank you’s to other members. Several new guests tonight: John Jackson and Vanessa Svalezuela of All About Churros LLC, David McVey of USA Benefits Group, Garrett Shelby D.C of Elite Chiropractic, Dr. Jessica Hollis of ProAnimal Chiropractic, Sheldon Weinstein of OMNI Consumer Package Goods, and Rachel Dickhaus and Alex Hobbs of APEX CliniCare.
- Member Spotlight Speakers: Matthew Schaber, Apex CliniCare and Sara Gabbard, Edge Teen Center.
- Apex Clinicare Urgent Care and Wellness began in 2021. Their core services are recovery focused for illness and injury. These include Labs and Testing, Physical procedures, IV drips, Cold and Heat therapies.
- EDGE Teen Center is an after-school youth program for Lakota High schools. 3-6 pm is the prime time for at risk youth activities to take place while parents are at work. They provide life skills, community service, team building, and future readiness programs. Nearly 800 have been served in the first semester of this school year. Please sign up for the Shamrock Shuffle fund raising event.
- Does your organization have upcoming Events or Fundraisers you would like to promote? UCBMA can help advertise it on our website calendar, through email blasts, and social media. Submit online at [www.ucbma.com/members/member-event-form](http://www.ucbma.com/members/member-event-form)

## Grants and Sponsorships

- \$10k budgeted/each set for 2024. Refined criteria presented by Janie Rattman (Vice President of UCBMA). Janie shared guidelines for the Grants and Sponsorships: Grants & sponsorship requests need to be made by the 5<sup>th</sup> of the month. Sponsorship applications must be submitted

at least 3 months before funds are needed. Janie also answered questions from the group to clarify the ability to resubmit an application if not funded.

- **January Grant Request: Pause for Parents/Play for Kids.** Dan McSwain Director of Development spoke about their organization: a 501c3 organization providing rest, support, connection and fun to special needs kids and their families.
- **January Sponsorship Request: Edge Teen Center/Shamrock Shuffle.** Sarah Gabbard offered that this charitable event featuring a 5k Race and Community Block Party, has transitioned from the Northern Cincinnati Foundation to EDGE Teen Center. Looking for sponsors, donations, and volunteers.

### **Food Truck Rally – Friday, June 7<sup>th</sup>! Please join a committee!**

- Committee Signup sheet was passed to the group. The Executive members are chairs to the committees as listed below:
  - Logistics – Layne Butler / Kevin Moorman / Art Mathews
  - Marketing – Jill Cates / Denise Reier
  - Volunteers – Sandy Kuznof
  - Sponsorships – Sheree Marcum
  - Food Trucks – Janie Rattman / Kevin Moorman / Layne Butler
  - Beverages – Linda and Bill Lack
  - Entertainment – Tom Kaper
- Ballots were distributed for Members to vote on grant and sponsorship requests along with the listed beneficiaries for the Food Truck Rally.
  - FTR Beneficiary Candidates (**Select 2**)
    - Safe Haven Farms
    - Easterseals
    - Hopes Closet
    - Focus on Youth
    - Angel Fund
    - Sleep in Heavenly Peace
- Voting results:
  - Pause for Parents Play for Kids: \$1,000 grant
  - EDGE Teen Center/Shamrock Shuffle: \$1,500 Sponsorship
  - Safe Havens Farms for FTR Beneficiary

### **Let's Network**

- Grab a drink and food -raffles:
- Larry Shideler donated a \$25 Skyline Gift card won by Alex Hobbs of APEX
- Kevin Moorman donated a \$25 Panera Bread Gift card won by Jessica Hollis of ProAnimal Chiropractic
- Matthew Schaber donated a One Month trial to APEX Clinicare won by the Cameron Group
- Art Matthews donated a Pickle Ball bag won by Tony Lange

### **Reminders**

- Bring materials for member table, use referral forms to help drive business!
- Interested in member speaker slot or sponsoring food? Send email to [info@ucbma.com](mailto:info@ucbma.com)