

UCBMA Meeting Minutes 3-20-2024



Welcome

- Art Mathews of the Mathews Group began the meeting at 5:18. Art and Layne Butler of Cold Iron Event Rentals led the meeting.
- Pledge of Allegiance
- Our member table is up front to put your business information, upcoming events, and has FTR sponsorship information and referral forms to help drive each other's business!
- Motion to approve our February meeting minutes? 1st Art Mathews 2nd James Williams
- Treasurer Report: Steve Whyne - Money Market: \$49,985.69 (interest rate now 4.75% vs 0.15%. This rate may end by October), Checking \$31,932.38 and Community Foundation: \$5,827.27 Total: \$ 87,745.34
- Tonight's food was provided by UCBMA. Anyone interested in donating/sponsoring food for one of our meetings: <https://ucbma.com/members>)

About UCBMA

- Art reviewed What UCBMA does as an organization, how we operate. And how to become a member

Members & Guests

- A quick introduction by members and guests.
- Guests tonight: Nick Taylor of Netevia Platinum Direct
Karen Eads-L'Bri Pure n' Natural Skin Care
Joel Brainard- Focus (Mobile) Detailing
Mike Schlott-Pro Biz Services
Uzoma Onyeybulam-Mama Afrique Nigerian Cuisine (Food Truck)
- Member Speaker: Janie Rattman, Director of Safe Haven Farms (Our Food Truck Rally 2024 Beneficiary)
 - Sage Haven Farms, a non-profit established in 2010 located in Madison Township, provides adults with developmental disabilities with residential, and day programs. The therapeutic equestrian programs serve children and adults. This is a farm life setting that offers therapy with alpacas, goats, chickens, gardening, and a craft studio to improve the lives of the individuals they serve.
 - "Farm Fun Days" event on Saturday, May 18th 11:00a-2:00P open to all.
- Interested in member speaker slot? Send email to info@ucbma.com
- Member Events:
 - Lakota West Theatre: Footloose; April 19-21 – There are still a few remaining free tickets, see Michelle Moody @ michelle.moody@citylifestyle.com.
 - "Saddle up with SELF" – April 26th – There are 3 free tickets available to attend the annual awards celebration. If interested, please email marketing@ucbma.com
 - To get your event posted: Submit online at www.ucbma.com/members/member-event-form

Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$7,900.00 Grant remaining: \$8,000.00
- Our March Sponsorship Request: Focus on Youth – Care Walk 5K event on Saturday April 16 at VOA. Alicia Ajiboye, the Executive Director, spoke on behalf of the organization. Focus on Youth is a Non-profit agency that serves children in foster care as well as the foster parents, providing support, training, and comprehensive mental health services.

*All grant & sponsorship requests need to be made by the 5th of the month. Sponsorship requests applications must be submitted **at least 3 months** before funds are needed.*

Food Truck Rally – June 7th

- Food Truck Vendor selected and notified March 11th
- Event Day Volunteer Signup Available – <https://ucbma.com/food-truck-rally/volunteering>
- Sponsors needed! See Art Mathews / Sheree Marcum

- Flyers and sponsorship information available on member table

We will have two new sponsorships available this year:

- 5K Hospitality /Dining Tent(a 40x40 tent with sponsor's logo to hold tables and chairs.)
- 5k Street Food Competition-(Logo on stage, t-shirts, and competition tickets)
- Full list available at www.ucbma.com/food-truck-rally/become-a-sponsor
- FTR Committees – Some committees may meet briefly after the general meeting.
 - Logistics – Layne Butler / Kevin Moorman / Art Mathews
 - Operations/GM – Denise Reier / Kevin Moorman
 - Marketing – Jill Cates / Denise Reier / Anthony Lange
 - Volunteers – Sandy Kuznof / Alyssa Louagie
 - Sponsorships – Art Mathews / Sheree Marcum / Anthony Lange
 - Food Trucks – Janie Rattman / Kevin Moorman / Layne Butler
 - Beverages – Linda Lack / Jeanne Brauns
 - Entertainment – Tom Kaper / Art Mathews

Member Voting results:

- My vote on the Sponsorship Request from: Focus on Youth, Care Walk 5K
- _____ \$0 _____ \$250 _____ \$500 _____ \$1000
- Members unanimous vote was to give a \$1,000 sponsorship for Focus on Youth

Raffles:

- MU Coffee Traveler Tumbler provided by Steve Whyne of Miami Regionals won by Bill Lendl
- Large Cook's Champagne donated by Ron Koons won by Ally Tomlison
- Canes \$15.00 Gift Card donated by Ron Koons won by Dr Amy Hellard
- Packable tote and T-shirt donated by Janie Rattman of Safe Have Farms won by Mike Schlott
- 4 Zoo Bloom Tickets provided by Ally Tomlison of REACH Magazine won by Jamie Beringer
- Lazer Beam Pen light donated by Larry Schideler won by Alicia Ajiboye
- Small tote filled with Tchotchkes provided by Art Mathews won by Steve Whyne

Total in attendance 36