

UCBMA Meeting Minutes 2.22.22

- At 5:03 Becky Wilber, President of UCBMA, called the meeting to order. She welcomed our new and existing members and extended her gratitude to Ohio Eagle for offering to host our monthly meetings. Becky passed out the UCBMA business card with all meeting dates listed for 2022.
- Becky asked that we return to our tradition of standing up and facing the flag to say the Pledge of Allegiance. Everyone stood up and joined in.
- Motion to approve 1.26.22 meeting notes was given by Dr. Kristin Titko and seconded by Kevin Moorman.
- Linda Lack was not present to give the Treasurer Report. Becky reported the following: Balance: Checking: \$25,002.75 and Money Market: \$34,961.06 + Community Foundation Fund \$6435.65. Total: \$66,399.46.
- The UCBMA is Requesting 2022 DUES to be mailed to **PO Box 1158. West Chester, 45071**. They can also be paid in cash or by check at a meeting. \$50.00 for a year if you can volunteer 6-8 hours or \$100.00 if you cannot offer your time to volunteer.
- Voting ballots from last month's meeting decided our 2022 FTR Beneficiary to be the Edge Teen Center. Congratulations! Sara Gabbard, of EDGE Teen Center, said "Thank you, we are so excited for this opportunity."
- Our Food Truck Rally Committees are listed below. Becky asked that all members please choose one to be on by signing up for a committee tonight. A sign-up sheet was distributed to the group.
 - FTR Committees were introduced with descriptions and designated leaders:
 - Marketing: Jill Cates and Janie Cochran
 - Beverages (this includes beer, pop and ice): Brent is not present tonight, but may lead again.
 - Logistics: Layne Butler, Kevin Moorman and Art Mathews
 - Sponsorships: Jonathan Bollin has stepped up but will need help
 - Volunteers: Sandy Kuznof will assist, but we still need a leader (175-225 volunteers will be needed for the FTR)
 - Food Trucks and vendors: Kerry Hendel and Kevin Moorman – There have been 40 food trucks/vendors chosen to participate
 - Entertainment: Tom and Michael?
- We have returned to sponsorships and grants for 2022. A total of \$20,000 has been budgeted for the year.
 - \$10,000 has been budgeted for sponsorships; we granted \$1,000 to Edge Teen Center and \$9,000 is remaining. We have two requests this month for the following sponsorships:
 - Art Mathews-"Frozen Open": \$150 (hole sponsor), \$200 (silent auction), \$550 (hole sponsor, with a 4some). The UCBMA will also be donating our Robert Kroeger barn painting valued at \$750. This event will benefit the West Chester Historical Society to help preserve and present their artifacts. It will be held Sunday, 3/27 at Top Golf from 12:30-4:00. Flyers were passed out to the group.

- We also have a request from the Lakota West Theater from Lucas Moody (son of Michelle Moody) asking for \$1000. This will provide a Full page ad, logo on poster, biz announcement and social media, 20 premium seats to the show “Chicago” (the teen version). There are also a \$600 and \$480 sponsorship levels. The play will take place on April 1-3rd.
- \$10,000 has been budgeted for grants.
 - The following request is from YIP. YIP is applying for a grant for a summer kids camp program they are running. Becky has asked for more information and will have them present to the membership in March
- The COVID pandemic has resulted in low attendance and membership renewals. We have the “We Miss You” cards about ready. Who can help hand address these post cards and give them a personal touch? There is a need for six people to help with this project. If interested please reach out to Becky.
- Congratulations to our new Advisory Board members. Jonathon Bollin, Layne Butler, Janie Cochran, Sandy Kuznof, and Art Mathews. They join Sheree Marcum, Kevin Moorman, and MaryBeth Galina.
- Kevin Moorman, Jamie Beringer and Denise Reier have stepped up to help manage Thursday Takeovers. Thank you for your help. The UCBMA has been given the opportunity to “man” these takeover events and provide great fundraising opportunities for us. However, there is a need for more details on tracking the usage of products, cups, amount of money spent and raised, number of volunteers, etc... Current tracking is too “loose.”
 - Our Thursday night concerts will be: June 2 and July 7
 - Food Truck Rally: Friday, August 12th
- Raffle for door prizes.
 - Larry Shideler donated a set of four H7 glasses valued at \$15.00- won by Twyla Heinlein
 - Shane McRoy of Zoup in Eastgate donated a \$25.00 gift card to Zoup and a Jar of Broth-won by Jamie Beringer
 - Shane McRoy donated a \$20.00 Starbucks Gift card and a 1LB bag of coffee-won by Susan Anton
 - Kevin Moorman of Next Generation Insurance donated a \$25.00 Starbucks gift card-won by Art Mathews
 - Dr. Kris Titko donated seasonal Macaroons -won by John Bollin
 - Judy Gehrich Media Group donated an NFL Bengals Necklace -won by Susan Hendel
 - Becky Wilber donated two \$10.00 gift cards to Taco bell-won by Linda O’Connor and Sandy Kuznof
- THANKS to our donators! Please bring something to our next meeting to raffle. It’s so appreciated.

- Becky asked if anyone new would like to introduce themselves :
 - Keith Paige-JP Flooring
 - Scott Meyers-Perfection Print Media
 - Judy Gehrlich-Media Group LLC
 - Sara and Keith Hickman-Sara Hickman Designs
- Current members were asked to speak on behalf of their organizations or events:
 - Jamie Beringer asked for an explanation of the Grant/Sponsorship application and selection process.
 - Dr. Kris Titko is proud to be a sponsor of the EDGE Teen Event Saturday 2/26 at Grainworks Brewery and asked for members to support it as well.
 - John Berry announced that the past event for people with disabilities held at Lori's Roadhouse raised \$65,000.
 - Shane McRoy announced that Starbucks will be launching a new spring Iced Espresso beverage next month. He also stated that his Zoup restaurant provided the soups, sandwiches, cookies and brownies tonight. Tammy from "At Your Service Now" served.
 - Denise Reier of Print Bug also provides marketing services with Adego
 - Michelle Moody of City Lifestyle Magazine will be hosting their Readers Choice Award banquet tomorrow night at Liberty Center.
- Voting ballots were passed out for current members to vote on the levels of sponsorships for the West Chester Historical Society and Lakota West Theater requests.
- Total in attendance 33

2022 UCBMA Meetings at 5PM at Ohio Eagle

- Monday, March 21st
- Thursday, April 21st
- Thursday, May 26th
 - Thursday, June 2nd TAKEOVER (pour beer)
- Tuesday, June 21st
 - Thursday, July 7th TAKEOVER (pour beer)
- Wednesday, July 27th
 - Thursday, August 11th we kick off the FTR with a band & beer (music & pour beer)
- Friday, August 12 (Food Truck Rally)
- Monday, September 19th
- Thursday, October 27th
- Tuesday, November 15th
- Monday, December 12th (Holiday Party)