

UCBMA Meeting Minutes Ohio Eagle 3.21.22

- At 5:08 Becky Wilber welcomed our new and existing members. She announced the mailing of 80 postcards to bring members back and based on the high attendance tonight was happy to see it has worked! We are rebuilding and regrouping as we move forward.
- Bill Lendl provided a new flag for the members to do the Pledge of Allegiance; announcing it flew over the US Capital.
- A Motion to approve 2.22.22 meeting notes was provided by Art Mathews and seconded by Linda Lack.
- Treasurer Report. Linda Lack. Balance: Checking: \$15,988, Money Market: \$49,912 and the Community Foundation Fund \$6436. Total: \$72,336. This balance is a result of FTR deposits and new membership payments.
- Requesting 2022 DUES are mailed to PO Box 1158. West Chester, 45071. They can also be paid in cash or by check at a meeting. The cost is \$50 for a year if you volunteer, \$100 if you cannot.
 - If you are not sure if you are current on your dues, please see Linda Lack to verify your status.
- Congratulations to our 2022 FTR Beneficiary: Edge Teen Center. Friday, August 12th.
 - FTR Committees: We need all members to please choose one of them to be on. A sign-up list from the last meeting was distributed as well as a new sign-up list for members to volunteer.
Our committee leaders and volunteers sign-ups are as follows:
 - **Marketing:** Jill Cates and Janie Cochran: Twyla Heinlein, Steve Eroskey, Denise Reier
 - **Beverages (includes beer, pop & ice):** Brent Cullen: Judy Gehrlich, Brett Holding, Tom Holding, Linda Abramovitz
 - **Logistics:** Layne Butler: Kevin Moorman, Art Mathews, Susanne Anton, and Sheree Marcum
 - **Sponsorships:** Jonathon Bollin: Lynda O'Connor
 - **Volunteers:** Sandy Kuznof and Linda Lack will lead: Sara Gabbard, Cindy Pilney
 - **Food Trucks & sponsorship vendors:** Kerry Hendel: Kevin Moorman
 - **Entertainment:** Tom Kaper:
- We have returned to sponsorships and grants in 2022. A total of \$20K is budgeted. The budget is 10K for Sponsorships and 10K for Grants in 2022. \$8,450K is now remaining in sponsorship monies. We sponsored \$1000 to Edge Teen Center and \$550 for the "Frozen Open" benefiting the West Chester Historical Society.
 - We have 1 spot left in our foursome for the Frozen Open event. Linda Lack, Susan Anton, and Jonathan Bollin are attending. Is anyone else interested? We also are donating our Robert Kroeger painting valued at \$750. Benefits the WC Historical Society. The event is on Sunday, 3/27 at Top Golf. 12:30-4.
 - Safe Haven Farms is asking for a sponsorship for their "Share the Love Dinner" event held at Stone Creek Restaurant in Montgomery on Tuesday, 4/26. The sponsorships levels are \$250-\$1,500. Janie presented the organization's purpose and provided more details about the event. This is their signature fundraiser, two seating's for dinner are available, and the goal is to get 200 guests.

We will budget \$10k for grants. \$9k is remaining.

- We voted to grant \$1,000 to the Lakota West Theater. Full-page ad, logo on poster, biz announcement and social media, 20 premium seats to the show. Chicago (teen version). April 1-3rd. We have 13 tickets left. Interested in attending? You are welcome to bring your significant other to this event. Please see Michelle Moody to arrange getting your tickets. The showtimes are Friday 4/1 at 7:30, Saturday 4/2 at 7:30 and Sunday 4/3 is the matinee performance at 1:30.
- YIP (Youth in Philanthropy) is applying for a grant for a summer camp program for students in 3rd through 8th grades they are providing for the second year. Lakota East High School students, Sona and Niche, presented tonight to explain their camp mission as a way to introduce students to philanthropy, bond as a group, and give back to their community. This camp will be held June 6th-10th from 9am-2pm at the Lakota East Freshman Campus. Ends with a fundraiser on June 11th. Grant levels are \$500 or \$1000.
- Becky asked for their volunteer participation in the FTR and they confirmed they are happy to help out!
- We have completed and mailed the “We Miss You” cards to 80 to lapsed members and invited them back. A HUGE thanks to the ladies that assisted on this project! Suzanne Anton, Jamie Beringer, Layne Butler, Jill Cates, Linda Lack, Michelle Moody and Denise Reier. Becky asked about the returning members who received a post card; four members raised their hands
- Congratulations to our new Executive Team members: Jonathon Bollin, Layne Butler, Janie Cochran, Sandy Kuznof and Art Mathews. They join Sheree Marcum, Kevin Moorman and MaryBeth Galina.
- Kevin Moorman, Jamie Beringer and Denise Reier have stepped up to help manage Thursday takeovers. Thanks! The UCBMA will need much more detail on usage of product, cups, money spent, and tracking for our future events.
 - Our Thursday night concerts are scheduled for June 2, July 7, and August 11th. August 11th is the kick off for our Food Truck Rally held on Friday August 12th. We will need several volunteers for this Thursday Takeover night.
- Members and Guests were invited to introduce themselves if desired, speak out about their organization, or event, or provide a message to the group:
 - Jenny Phillips of Give Hope Foundation announced that the Axe Event they held raised over \$1,000 in a period of two hours
 - Shane McRoy announced that the Starbucks in Kroger’s are now redeeming the Starbucks rewards in their stores. Zoup is now offering a new delicious sweet Thai Chicken salad
 - Art Matthews thanked everyone for the UCBMA’s sponsorship of the upcoming Frozen Open

- Sara Gabbard of EDGE Teen Center announced that their past event sponsored by UCBMA raised nearly \$35,000! More money than any event has brought in for them
 - Carol Venn congratulated Becky Wilber on her nomination for “Most Influential People” award from Cincinnati Courier
 - Dr. Kris Titko gave an emotional message about how grateful she was that her business is doing well again, the joy of providing support to the EDGE Teen Center Event as a title sponsor, her ability to sponsor the upcoming Food Truck Rally, and that she will become a grandma next month!
 - Marc Cameron and wife, Helena of Sibcy Cline Realtors are excited to rejoin the UCBMA organization
 - Zainab Contractor is a guest of Lori Capovilla and is excited to be here tonight
 - Janie Cochran of Safe Haven Farms announced that they are opening back up for the summer horseback riding program and need volunteers to help out on their 60 acre farm
 - Lilly Pinhas of DAT Promotional Marketing is a guest of Larry Shideler
 - Susan Hendel gave a shout out to Art Mathews for his hard work and contribution to the WC Historical Society
- Raffle for door prizes:
 - Art Mathews donated “Frozen Open” Socks and Beverage holder and satchel- won by Jonathon Bollin
 - Larry Shideler donated a \$25 Gift card to Red Lobster won by Lilly Pinhas
 - Dr. Kris Titko donated two bottles of wine won by Carl Reisen and Michelle Moody
 - THANKS to our donators! Please bring something to our next meeting to raffle. It’s appreciated.
 - Meeting ended at 5:45 and voting ballots were distributed for members to cast their vote for the upcoming sponsorship and grant requests:

Safe Haven Farms “Share The Love” Dinner Event:

- \$1500 Dessert Sponsor_____
- \$1000 Cocktail Sponsor_____
- \$500 Raffle Sponsor _____
- \$250 Sweetheart sponsor_____
- 0_____

Grant amount for Youth In Philanthropy (YIP) summer camp program for grades 3rd-8th:

- \$1000 _____
- \$500 _____
- 0_____

- Results of ballots:

Members and guests enjoyed catering from Tammy’s “At Your Service Now”

Tammy has offered to provide lunch for one day of YIP camp. Thank you Tammy!

Total in attendance: 38

2022 UCBMA Meetings at 5PM at Ohio Eagle

- Thursday, April 21st
- Thursday, May 26th
 - Thursday, June 2nd TAKEOVER (pour beer) 6-9PM
- Tuesday, June 21st
 - Thursday, July 7th TAKEOVER (pour beer) 6-9PM
- Wednesday, July 27th
 - Thursday, August 11th we kick off the FTR with a band & beer (music & pour beer)
- Friday, August 12 (Food Truck Rally)
- Monday, September 19th
- Thursday, October 27th
- Tuesday, November 15th
- Monday, December 12th (Holiday Party)