

UCBMA Meeting Minutes Ohio Eagle 6.21.22

- At 5:08 President Becky Wilber welcomed our new and existing members and thanked everyone for attending tonight.
- Pledge of Allegiance led by Bill Lendl.
- Motion to approve 5.26.22 meeting notes was motioned by Kris Titko and seconded by Sandy Kuznof.
- Linda Lack our Treasurer was out of town .The numbers reflect last month's (May's) balances but should not be much different. Balance: Checking: \$20,948.99, Money Market: \$49,864.43 and the Community Foundation Fund \$6435.65. Total: \$77,249.07.
- 2022 Membership dues are requested to be paid by mail to PO Box 1158. West Chester, 45071. They can also be paid in cash or by check at a meeting. \$50 for a year if you volunteer a minimum of 3-8 hours for the year. \$100 if you can not commit to volunteer hours.
- Congratulations to our 2022 FTR Beneficiary: Edge Teen Center. Friday, August 12th.
 - FTR Committees: all members need to sign up for a committee. Please choose one to be on.
 - FTR Committee members: When and where are your meetings? Becky asked that Committee Chairs announce this to the group along with any updates.
 - **Marketing:** Jill Cates and Janie Cochran: Twyla Heinlein, Steve Eroskey, Denise Reier, Carol Venn, Mandy Corrado, Michelle Moody, Sara Hickman- Jill Cates stated that the Marketing Committee has been meeting every other Wednesday at 5:00 primarily on a Teams call. She announced some of the new exciting marketing agendas for this year:
Feather Flag to be used at Takeovers, Coasters to be placed in area breweries and bars, and Flyers and posters to promote the FTR event created by Denise Reier of the Print Bug.
 - **Beverages** (includes beer, pop & ice): Brent Cullen, Judy Gehrlich, Brett Holding, Tom Holding, Linda Abramovitz, Jenny Phillips, Ron Koons. Brent Cullen spoke to inform the group the following information: there are talks in place with Ohio Eagle to determine the beverage choices, there will 8 beers with 3 stations, there will be a 16oz pour for regular beers (and possibly seltzer) and a 12oz pour for craft beers. His team will need help with ice and water set ups in the morning, and take down of beer booths at the end of the night. Still trying to determine the pop and water logistics of where to buy and how much to buy.
 - **Logistics:** Layne Butler, Kevin Moorman & Art Mathews, Susanne Anton, Sheree Marcum. Kevin Moorman stated that set up and take down volunteers are greatly needed.
 - **Sponsorships:** Jonathon Bollin, Lynda O'Connor, Starr Crosswhite-McGruff. Becky Wilber stated that approximately \$20,000 has been collected to date. Our goal is \$50,000 in sponsorships. Asked if anyone our members suggest we contact? ET team, please reach out to 2 or more possibilities.

Kerry has posted the forms we have for you to solicit. Members: please give us their information and the best way to reach out. Just complete the form to get the

info and we will forward it to Jonathon and Becky. Kerry has posted all the sponsorship information on our website.

- **Volunteers:** Sandy Kuznof and Linda Lack will lead, Sara Gabbard, Cindy Pilney, Steve Whayne, Eric Anderson, Carl & Barb Reisen, Marc & Cameron Helena, Sheryl Tischer, Jack & Nancy Williams, Jamie Taylor, Ron Koons, Scott Stevens. Sandy Kuznof stated the sign-up genius is up. The beer spots are almost full. We need ticket sellers, pop and soda sales, and set up volunteers.

- **Food Trucks and Sponsorship vendors:** Kerry & Kevin Moorman, Susann Anton, Starr Crosswhite-McGruff. Kerry Hendel stated that help with checking trucks in the morning of the event will be needed.

- **Entertainment:** Tom Kaper has finalized the entertainment schedule:

11:00AM Festival Opens; Canned music

1:00PM-2:30PM Chuck Evans, Acoustic

3:00PM-3:45PM Set/Sound Check - The Newbees

4:00PM-4:45PM Set/Sound Check - Mr. Phelps

5:00PM-6:15PM Mr. Phelps performance

7:00PMPM-10:00PM Newbees performance

- We have returned to sponsorships and grants in 2022. Total of \$20K has been budgeted, \$10k each.
 - We have budgeted 10k sponsorships in 2022. \$4,700K remaining. We approved a sponsorship for Reach Out Lakota in May for an event at Top Golf on September 15th from 6:30-10:00pm. Members voted for Eagle level of \$3000. Interested in attending? Please reach out to Becky if interested.
 - We budgeted \$10k for grants. \$8k remaining. Members will vote on a grant request for \$1,000 for Hope House this evening. Carla Messer, Board President spoke to the group. This is the Hope House's 33rd year to help transition the lives of Butler County residents who need emergency shelter. 20% have been from the West Chester zip code of 45069. They serve over 500 people annually (this includes men, women, and children). They have partnered with community means for education to get GED's, jobs, addiction services and more.
 - Our UCBMA Thursday night Takeover concerts are: July 7 and August 11 and 12. (Food Truck Rally). Kerry is using Sign Up Genius for volunteers. We need 14-16 people per shift. Sign up for the Takeover are under MEMBERS on our website. www.ucbma.com. The FTR volunteer schedules will be updated in the next few weeks and posted on our website for our community to sign up.

- Raffle for door prizes. Marc and Helena Cameron donated a gift bag of swag, snacks and 2 Reds Tickets- This was won by Kris Titko

- Judy Gehrlich donated a box of Bath Bombs-This was won by Denise Reier

THANKS to our donators! Please bring something to our next meeting to raffle. It's appreciated. We GREATLY enjoy any donations for this special fun. Can you please help?

- Introduction of guests and sharing by current members:

Kay Hunter -is back as a member

Judy Gehrlich-Owner of Gehrlich Media Group

Kris Titko –has a new grandson

Susan Anton- Has a new grand daughter

Kerry Hendel- is now employed by “Deciding Factor” a digital marketing firm

Tiffany Seifman- A new representative for Companions on a Journey

Denise Reier is the Owner of The Print Bug and Adago Marketing Services

Janie Cochran- announced that Safe Haven Farms is opening up their program to 5 year olds with developmental disabilities.

Bill Lendl- stated the June 5th Great American Cookout was a huge success; 45 bowls were purchased\painted. Thank you to Tammy for the great burgers.

Sandy Kuznof- Announced the Power of the Purse event that gives a \$10,000 grant to a non-profit is held on Tuesday August 9th here at Ohio Eagle

Ballots were passed out for members to vote:

\$1000 _____

\$750 _____

\$500 _____

\$ 0 _____

The majority voted for a \$1,000 grant to Hope House

- Thanks for being with us tonight! We appreciate you and your involvement in the UCBMA.

- 22 total in attendance

2022 UCBMA Meetings at 5PM at Ohio Eagle

- Thursday, July 7th TAKEOVER (pour beer) 6-9PM
- Wednesday, July 27th
 - Thursday, August 11th we kick off the FTR with a band & beer (music & pour beer)
- Friday, August 12th (Food Truck Rally)
- Monday, September 19th
- Thursday, October 27th
- Tuesday, November 15th
- Monday, December 12th (Holiday Party)