

UCBMA Meeting Minutes 5.10.23

- The Meeting was called to order at 5:05. Jill Cates of Easterseals Redwood and Sandy Kuznof of Frank's Glass were the leads of this meeting. Jill Cates welcomed everyone and gave introductions of herself and Sandy.
- Pledge of Allegiance.
- Motion to approve our March meeting minutes? Approved by Linda Lack, seconded by Jack Williams.
- Treasurer Report. Linda Lack. Money Market: \$49,904, Checking \$42,255 and Community Foundation: \$5704. Total: \$97,863. This includes all fees paid by food truck vendors.
- Sponsorships & grants. \$10k budgeted for each. \$6,000 in grants and \$7000 in sponsors. No more than \$1000 in a monthly grant.
 - April Grant request: Family Promise: We voted to grant \$1,000.
 - March Sponsorship request: None.
 - May Grant request: Lakota Robotics for a \$1000 grant.
 - May Sponsorship request: None
- Our 2023 Food Truck Rally is only three weeks away on Friday, June 2nd. This year's UCBMA FTR event is in conjunction with the West Chester Township Bicentennial celebration. Our 2023 Beneficiary will be the West Chester Historical Society.
 - 11:30am -10:00pm. The drone show starts at 10:00pm.
 - We will have 38 Food Trucks
- We Need to have volunteers for the following:
 - Parking of food trucks in the morning of the event,
 - Set up and Tear down of the event,
 - Ticket sales of water and pop.

Please sign up here tonight with Linda if you can help. We encourage you to ask your friends and family to sign up on our website!

Pray for good weather that day!

- Committee Chairs please report on your progress and needs:
 - **Logistics:** Layne Butler and Art Mathews. Shayna Thomas: Layne reported the following: In need of volunteers to take down tables and chairs after the event. Working on run of show.
 - **Marketing:** Jill Cates and Janie Cochran. Carol Venn, Denise Reier, Diane Littick, Anthony Lange, Lisa Tesmer, Steve Eroskey, Mandy Colorado, Twyla Heinen: Jill Cates reported that Digital billboards to start running May 23 in Butler County. We have yard signs from last year here tonight to be updated with overlays by the team. Please take on with you tonight to place in your yard or Business. We have Banner Ads in Cincy Magazine currently running, A full page advertorial in Prestigious Living is out this week, REACH magazine will have a full-page ad to promote the FTR and WCT Bicentennial to come out the week of May 22nd. The REACH team and West Chester Township paid for this ad. Our member/volunteer T-shirts have been donated by San Mar via Art Mathews. We will have dark orange T-shirts with a 3-color logo on the front (paid for by WCT) and the back of the shirt with sponsors will be in white print which UCBMA will pay. Jill showed a picture of ads, flyers and the T-shirts. We will have ½ sheet flyers to distribute tonight to members and to local businesses and hotels the week of the event. We have a radio ad on WMOH that is running April 24-June 4 and shared on Facebook. Facebook ads have been running daily and we will pay \$575 to boost ads the week

of the event. We are currently on Spectrum News community calendar. Anthony Lange is looking into a Cumulus Radio ad for us. A big thank you to Denise Reier for all the digital and printed marketing efforts. If anyone would like a 13"by 9" poster, please email Denise with marketing at info@ucbma.com

- **Trucks:** Kerry Hendel and Kevin Moorman. Sara Gabbard, Michelle Moody. Kerry asked that we show our Food Truck vendors appreciation as they are working an all day event.
 - **Volunteers:** Linda Lack and Sandy Kuznof. Steve Whayne, Sheryl Tischer, Shayna Thomas, Natalie and Dave Reder, Ron Koons, Ron Koons, Mark & Helene. Sandy reiterated the need for volunteers to sign up for pop and water ticket sales and set up and tear down.
 - **Beer:** Brent Cullen, Jeanne Brauns, Scott Stephens. Brent was not available to speak. Jill stated that the beer cups will all be 16oz this year with same price of \$6.00 and the final decision of beers will be determined soon.
 - **Pop and Water:** Jeanne Brauns. Jeanne NEEDS HELP with sourcing the best purchasing prices and transporting of beverages.
 - **Sponsorships:** Art Mathews, Sheree Marcum and Larry Shideler. Art Mathews offered that we have some new sponsors this year, especially our \$10,000 sponsor Arlinghaus Plumbing Heating and Air Conditioning. Our total sponsorships including in-kind donations is almost \$60,000. If we include the components (entertainment, drone show, stage) covered by the township the benefit sponsorship total is close to \$100,000.
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- Looking for monthly business sponsors to assist with meeting food. Opportunity to market/spotlight your business at that meeting. Interested? Please let us know tonight or reach out to info@ucbma.com.
 - Dues need to be paid for 2023. Pay at this meeting to Linda, on our website, or by mail to UCBMA PO Box 1158, West Chester 45071. Just \$50 a year if you can volunteer & \$100 if you cannot.
 - Welcome to our visitors. Introductions: Jill Morenz, President and CEO of Aviatra Accelerators and Alyssa Louagie, Community Development manager of Companions on a Journey
 - Current member updates:
 - Bill Lendl announced that Saturday, June 3rd is the West Chester Township Historical Society's Grand Opening. The building is in a former school building on Station Rd. and was started in the 1900's.
 - Denise Reier of Print Bug provided promotional UCBMA pins to pass out to members and guests.
 - Raffles. Please consider donating in the future.
 - Larry Shideler of H7 donated a \$25.00 gift card to Skyline won by Ron Koons
 - Diane Littick of REACH magazine donated 2 tickets to Kings Island valued at \$156.00 won by Sheree Marcum
 - Ron Koons donated a mystery gift bag valued at \$25.00 won by Sandy Kuznof
 - Members were given ballots to Vote on the Lakota Robotics Grant request of \$1,000. With options to choose from \$00., \$250, \$500, or \$1,000. Kerry Hendel spoke briefly on behalf of the organization. Majority vote was to Grant \$1,000 to Lakota Robotics.
 - 32 total in attendance

2023 UCBMA Meetings at 5PM at Ohio Eagle

- Takeover 6/1 & FTR 6/2
- 6/22 Thursday: Becky Wilber & Layne Butler
- 7/19 Wednesday: Janie Cochran & Sandy Kuznof
- 8/16 Wednesday: Layne Butler & Art Mathews
- 9/19 Tuesday: Linda Lack & Kevin Moorman
- 10/10 Tuesday Janie Cochran & Jill Cates
- 11/15 Wednesday: Kerry Hendel & Layne Butler
- 12/7 Thursday (Holiday Party): Becky Wilber & Kevin Moorman