

UCBMA Meeting Minutes 4-18-2024



Welcome

- Welcome: Linda Lack / Steve Whyne. Linda welcomed everyone and began the meeting at 5:07. She introduced Steve Whyne, our new Treasurer.
- Pledge of Allegiance
- Linda highlighted the use and benefits of our Members Table.
- Motion to approve our March meeting minutes? 1st Denise Reier 2nd Jack Williams
- Treasurer Report: Steve Whyne -Money Market: \$50,182.56, Checking \$43,696.83 and Community Foundation: \$5,982.00 Total: \$ 99,861.39
- Tonight's food (Big Dog's Pizza) was provided by UCBMA (those interested in donating/sponsoring food: <https://ucbma.com/members>)

About UCBMA

- Linda reviewed What we do / How we are operate / Becoming a member at UCBMA.

Members & Guests

- Welcome Guests:
 - Cham Penn-S.E.A. Cuisine Food Truck
 - Amanda Reed-Bloom Accounting CPA
 - Cathy Borders-The Faith Alliance
 - Nick Taylor-Netivia Platinum Direct
 - Keith Lewis-Western & Southern Life
 - Morgan Wooton-Vivology Marketing
 - Tabby Waxler-Owner/CEO of Vivology Marketing
 - Caroline Horn-Home Health Plus
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- Member Speaker: Natalie Reder, A Licensed Medicare Agent-Natalie spoke on behalf of her organization Simple Solutions 2 Wellness and the many plans available to seek out at no cost. Natalie will help with eligibility, answers to your questions about Who? What? Where? Why? and how? She will simplify the inconsistent messages and information you may have received. Natalie provided flyers and "consent to contact" forms on the member table.
- Member Events: (See website for details or to request post: www.ucbma.com/members/member-event-form)
 - Lakota West Theatre: Footloose; April 19-21- UCBMA was provided 6 free tickets to the Musical.
 - "Saddle up with SELF" –Annual Awards Breakfast Friday, April 26th. UCBMA was provided tickets to attend.
 - Pause for Parents, Play for Kids – May 16th
 - If your organization has an event that you would like to have promoted see our website for details or to request post: www.ucbma.com/members/member-event-form

Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$6,900.00 Grant remaining: \$8,000.00

- April Grant Requests: The Faith Alliance of Southwestern Ohio, Cathy Borders reported that summer lunches are in great demand.
- April Sponsorship Requests: Reach out Lakota, Brenda Yablonsky-Brenda spoke about their one fundraiser they have each year to raise money to purchase items for those who are food and clothing insecure. This will be held at Top Golf on September 19th from 6:00p-9:00p.

All grant & sponsorship requests need to be made by the 5th of the month. Sponsorship requests applications must be submitted at least 3 months before funds are needed.

Food Truck Rally – Friday, June 7th

- Food Truck Vendors have been selected, notified, and communicated. We have 41 trucks to date.
- FTR Committee Updates –
 - Marketing Update: PR and social media blitz started this week (**please Follow, Like and Share!**)
 - May/June: REACH Magazine Ad, Billboards, Radio, Yard Signs, Facebook Ads
 - Volunteers: Currently at 35%, need another 100 volunteers. **Linda O’Connor and Alyssa Louagie offered that they have secured Boy Scouts and students to volunteer**
Please Sign up at: <https://ucbma.com/food-truck-rally/volunteering>
 - Sponsors: Currently 7 committed at \$14k (in 2023 we had \$40k)
More info: www.ucbma.com/food-truck-rally/become-a-sponsor
 - Top sponsorship levels/options/benefits were reviewed: \$3,000-\$15,000. Contact Art Mathews for questions or via email: sponsors@ucbma.com
 - New this year is our Street Food Competition: A \$5,000 sponsorship opportunity is available to one Food Truck. Every food truck will be required to offer a \$7.00 or below sample food item. Prize money will be awarded to the People’s Choice Awards in 3 categories: Entrée, appetizer, and dessert.

Committee Chairs/Co-Chairs

Logistics: Art Mathews/Layne Butler	Operations: Denise Reier/Kevin Moorman	Marketing: Jill Cates/Denise Reier
Volunteers: Sandy Kuznof/Alyssa Louagie	Food Trucks: Janie Rattman/Kevin Moorman	Beer: Linda & Bill Lack
Soda/Water: Jeanne Brauns	Entertainment: Tom Kaper/Art Mathews	

Reminders

- Bring materials for member table, use referral forms to help drive business!
- Interested in member speaker slot or sponsoring food? Send email to info@ucbma.com

Let’s Network

- Voting ballots were distributed to members to vote:
- **My vote on the Sponsorship Request from: Reach out Lakota:**

_____ \$0 _____ \$500 _____ \$750 X \$1000

My vote on the Grant Request from: The Faith Alliance of Southwestern Ohio:

_____ \$0 _____ \$500 _____ \$750 X \$1000

Raffles:

- Larry Shideler of H7 donated a cordless vacuum won by Natalie Reder
- REACH Magazine donated 4 tickets to the zoo won by Keith Lewis
- Steve Whayne of Miami University donated a tumbler filled with candy won by Nancy Wyspianski

35 in attendance.