

# UCBMA Meeting Minutes 10-22-2024



## Welcome

- Welcome: Meeting began at 5:15
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- Pledge of Allegiance
- Tonight's food provided by Jeffrey Diver Executive Director of SELF  
Deserts provided by Sandy Kuznof  
(those interested in donating/sponsoring food: <https://ucbma.com/members>)

## About UCBMA

- What we do / how we operate/ becoming a member details were covered in PP presentation

## Members & Guests

- Welcome Guests and new members:
  - Laurie Moher West Chester Liberty Chamber
  - Matt Schaber Be The Change
- Member Speakers:
  - Laurie Moher: West Chester Liberty Chamber
  - Gave an overview of the organizations focus on Networking with local businesses. Not reserved to WC or Liberty Businesses but any business that would like to interact with businesses in the WC/Liberty area.
  - The Chamber is sponsoring the "Jingle Mingle on 12/4 from 4-7 at the Foundrey at Liberty Centre. Admission is free. Cash bar. 70+ businesses attending.

## Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$900.00 Grant remaining: \$2,000.00
- November Grant Requests: Focus on Youth & Edge Teen Center
- November Sponsorship Requests: C3 Santa Trot / A Very Merry Takeover
- Refinements to Grants/Sponsorships starting 2025
  - \$10,000 each for Grants / Sponsorships with MAXIMUM of \$1,000 for each category
  - **Cannot** apply for both in the same calendar year
- Food Truck Rally Beneficiary voted on. Results announced by end of 2024.
- **Results: Grants November 2025**
  - Focus on Youth Rewarded \$1000.00
  - Edge Teen Center Rewarded \$1000.00
- **Sponsorship November 2025**
  - C3 Rewarded \$500.00 sponsorship towards the Very Merry Takeover

*All grant & sponsorship requests need to be made by the 5<sup>th</sup> of the month. Sponsorship requests applications must be submitted at least 3 months before funds are needed. NO SPONSORSHIPS OR GRANTS REWARDED AT THE DECEMBER HOLIDAY EVENT.*

## Food Truck Rally 2025

- Food Truck Rally Date Confirmed: Friday, June 6<sup>th</sup>, 2025. This will be our 12<sup>th</sup> annual FTR. Over 250 volunteers are necessary for this event to be a success. Money raised is between \$110-150K. 50% goes towards expenses, FTR Beneficiary receives about 25% and \$20k is earmarked for grants and sponsorships.
- Three finalists for recipient of the FTR 2025 have been selected. A representative from each of the three presented to the membership.
- The finalists were:
  - Lakota Robotics, Represented by Shreya Kothnur, Amanda Choate, Emily Morgan & Jimmy Nicholas
  - SELF, Represented by Jeffrey Diver, Exec Director of SELF
  - Hope's Closet, Represented by Bridgett Risk, Community Relations Manager
- Voting took place at the end of the meeting for the FTR beneficiary;
- Beneficiary of FTR 2025 is Lakota Robotics
  
- Sponsor signups will be available soon – Need committee volunteers (send interest to [info@ucbma.com](mailto:info@ucbma.com))

**Raffles:** Thank you to our members for providing these amazing raffle prizes:

- Larry Shideler, UCBMA donated a Yankee Candle winner John Berry(?)
- Steve Whayne of Miami Regionals donated a MU Insulated Tumbler winner Carol Benn
- Jim Nichols of Lakota Robotics donated Holiday Bash Tickets winner Nancy Wyspianski
- John Berry donated an Owl Statue winner Sarah Starr
- Art Mathews donated a Barrel Mug winner Matt Schaber

## Networking

- Grab a drink and food

## Reminders

- Bring materials for the member table, use referral forms to help drive business!
- Interested in member speaker slot or sponsoring food? Send email to [info@ucbma.com](mailto:info@ucbma.com)

Total in attendance tonight was 38