

# UCBMA Meeting Minutes 4/24/2025



## Welcome

- Welcome: Denise Reier / Jeanne Brauns- Meeting began at 5:10
- Pledge of Allegiance
- Tonight's food provided by UCBMA

## About UCBMA

- Denise provided a brief overview of What we do / how we operate / becoming a member

## Members & Guests

- Welcome Guests! quick introduction of guests / new members:
  - Flor De Maria McNally of Keller Williams Realty
  - Jackie Rittenhouse of Northside Bank and Trust
  - Rita Little of Northside Bank and Trust
  - Tammy Brown-Cake, Substance use Navigator and Mentor
- Member Speaker: Michelle Moody, West Chester+Liberty Lifestyle Magazine. Michelle has 30 years of Marketing experience and is celebrating her 10<sup>th</sup> year as Publisher. Both of her sons have been in Lakota West Theater, of which UCBMA has fully supported over the years. Michelle offered that their magazine works on 3 pillars: Connecting our Community, Helping local Businesses, and Providing a platform for Non—profits. The magazine is distributed to over 14,000 homes in West Chester and Liberty Township to provide engaging articles, beautiful photography and Local content of interest to their readers.

## Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$7,000.00 Grant remaining: \$7,500
- April Sponsor Request: One Village of New Miami: Joslyn Benson, Executive Director offered that they are a newly developed non-profit serving youth, teens and their families in the New Miami School district. They provide recreational and community engagements. The sponsorship they are seeking is for their Annual Health Fair on May 17<sup>th</sup>. Free food and other resources will be available along with health screenings.
- April Grant Request: Reach Out Lakota. Brenda Yablonsky, the Executive Director, spoke about Reach out Lakota's constant need for donations and funding to provide their year-round food and clothing pantry for West Chester and Liberty Township residents. Now serving 2,600 people, 700 families once a month

## Food Truck Rally – June 6, 2025

- Sponsors – applications open till May 1<sup>st</sup> (may extend 1 week)
  - Commitments to date: \$33,450.00 (2024 - \$36,750.00)
  - Brochures and applications available – please share!
- Volunteer Signup – OPEN – Still need 25 or so more to fill slots. Janie Rattman, VP spoke about the volunteers needed for parking and the overview of tasks for the vendors/trucks early on June 6<sup>th</sup>.
  - Please Signup online: <https://ucbma.com/food-truck-rally/volunteering>
- Marketing Flyers Available – PLEASE TAKE!
- Yard Signs – Any old yard signs, drop off to: The Print Bug, 4934 Wunnenberg Way, West Chester
- SELF has their annual Celebration at Receptions on Friday, March 25<sup>th</sup>. We have tickets available from our sponsorship.

## Voting Ballots:

- **My vote on the Sponsor Request from: One Village of New Miami**

\_\_\_\_\_ \$0      2   \$250     28  \$500

- **My vote on the Grant Request from: Reach out Lakota**

\_\_\_\_\_ \$0      2   \$500      0   \$750     29  \$1000

## West Chester Takeover Concerts – June 5th

- Need about 6 volunteers for sales/serving beer – send email to [marketing@ucbma.com](mailto:marketing@ucbma.com)

## General Business –A Special Tribute and Thank You for Becky Wilber for her years of service to the UCBMA!

- Jeanne Brauns read a testimony to honor Becky’s career and role as President of the UCBMA . A special gift was presented to Becky from her executive team. The round Plexi glass frame with a wooden tree and logo engraved leaves for each of the non-profits that have benefitted from UCBMA. A member of each organization came up to thank Becky and dropped their leaf into the frame creating a beautiful vision of leaves filling the branches of the tree.
- Everyone was invited to play a trivia game about Becky. Winners won UCBMA T-shirts!

## Reminders

- Bring materials for member table, use referral forms to help drive business!
- Interested in member speaker slot or sponsoring food? Send email to [info@ucbma.com](mailto:info@ucbma.com)

## Raffles:

- Thank you to our members who help make the meeting fun!
  - Larry Shideler donated a cell battery charged pack
  - Steve Whayne donated a Miami University Travel mug with candy
  - Rachel Dickhaus donated a 1-month membership to Apex Clinicare

## Let’s Network

- Grab a drink and food

Total in attendance -54