

UCBMA Meeting Minutes 5/28/2025



Welcome

- Welcome: The meeting began at 5:10 with Denise Reier / Jill Cates
- Pledge of Allegiance
- Tonight's food provided by UCBMA (Big Dog's Pizza)

About UCBMA

- What we do / how we operate / becoming a member

Members & Guests

Welcome Guests!

- Les and Nubia Clem of People Place, Travel Advisors
- Emily Morgan, Consultant with Ohio Afterschool Network
- Erika Camarillo Program Director of National Youth Advocate Program
- - General network suspended this month.

Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$6,500.00 Grant remaining: \$6,500
 - May Grant Request: C3 – Caring Community Collaborative: Lynda O'Connor, President of C3 gave an overview of their mission: To enhance the community's wellness and quality of life through a collaboration of partnerships which provide programs/events that focus on mental health, public safety and healthy lifestyles. This organization helps families and children, youth, seniors and Veterans. Seeking a \$1,000 grant to assist with the Phoenix Fund for Domestic Violence
 - For Grant/Sponsorship requests, submit online to ucbma.com/grants-requests

Food Truck Rally – June 6, 2025

- Sponsors
 - Cash sponsorship: \$36,450.00
 - In-kind donations: \$11,000.00
 - **TOTAL: \$47,450.00**
- Volunteer Signup – OPEN – Still need 3 slots for parking assistance. (2 hour blocks)
 - Signup online: <https://ucbma.com/food-truck-rally/volunteering>
 - Those who are staffing ticketing and beer will be contacted for a few changes
 - Parking for volunteers – at the MidPointe Library. Please do not park in Salon/nail building
- Marketing
 - Materials: There are 11x10 posters, 8x11 flyers/mini posters, postcards (in packs of 25) available tonight to take or contact Denise Reier at Print Bug 513-939-7414 to pick up.
 - Please drop these flyers and postcards off at friendly retail shops, businesses, and hotels no later than Thursday, June 5th before Food Truck Rally.
 - Yard Signs – If you have any old yard signs, there are overlay stickers available for covering date
 - FTR Volunteer Shirts are available to those who signed up and requested one. Jill will distribute to those who are here tonight. They can also be picked up at the print Bug Monday and

Tuesday between 2-6pm. If you do not pick it up before then, we will have them to distribute at our volunteer booth on the day of the event.

- Food Trucks
 - 41 food trucks + 1 vendor (Let's Glow Crazy)
 - Each food truck must have a signature item for sale \$7 or less
 - a sign with the name/price/photo of their food item will be placed on their truck with a QR Code
 - Vote for favorite food truck! One scan per customer!
- Adult Beverages – Expanded selection to include Seltzers. Increased price to \$7 for all adult beverages.
- Don't forget: June 5thth is our Tap Takeover from 6-9pm at the Clock Tower!

Reminders

- Bring materials for member table, use referral forms to help drive business!
- Interested in member speaker slot or sponsoring food? Send email to info@ucbma.com

Raffles

- Larry Shideler of H7 donated a \$10.00 gift card to Panera Bread
- Steve Whayne of Miami Regionals donated a Miami University Tumbler filled with candy

Voting Results:

5/28/2025: UCBMA Member Ballot

- Grant Request from: C3 – Caring Community Collaborative

_____ \$0 _____ \$500 _____ \$750 X \$1000 (22 votes)

30 in Attendance tonight