

UCBMA Meeting Minutes 1/8/20

- The January meeting of UCBMA was called to order by President Becky Wilber at 5:04 pm. Becky welcomed new and existing UCBMA members and guests in the room. Everyone was asked to stand, while Bill Lendl lead us in the Pledge of Allegiance – thank you Bill for providing the flag. Becky also thanked our meeting host, AMC West Chester and General Manager Dave.
- Becky was appreciative to those who helped arrange our December Holiday Party hosted by the Funny Bone Comedy Club, Liberty Center. It was a truly fun event – getting the VIP treatment from our hosts and taking time to give back to the community with the Toys for Tots donations collected that evening. We were honor to share the evening with a gathering of Marines and thank them for their service to our country. Our 2020 Holiday Party will again be hosted at the Funny Bone Comedy Club, so mark that on your calendars.
- It's a new year, so a 5-minute motivational video was shared with the group – “Listen Every Morning: 5 MINUTES A DAY CAN CHANGE YOUR LIFE”. Let's start off the new year and new decade with positive thoughts and encouragement to lift our spirits, improve our lives, and work hard to achieve our goals. www.beinspiredchannel.com
- November Minutes – Carol Venn moved to accept the minutes and 2nd by Jonathan Bollin.
- Treasurer Report – Bryan Boynton reported that we have approximately \$61,000 in bank accounts and another \$11,000 at the Community Foundation of West Chester/Liberty. For 2019 we were \$11,000 under budget for revenue and \$5,000 under budget for expenses which left us with a \$6,000 deficit.
- Mulhauser Barn opportunity 4/2021 to feature an Ohio Artist and his work of Ohio Historic Barn Paintings. This 2021 event will be partnership with West Chester Township and provide another branding opportunity for UCBMA in the community. UCBMA will raise money for our organization and potentially other groups based on beer/wine sales at this event. This year, in April of 2020, we will host an event with local artists from InsideOut Studios and/or other art/craft vendors, live music, food, and wine/beer to help us plan and better prepare for the event in 2021. We will need a committee to join Chuck, Shane, Sheree, & Teri in the planning and execution of this event.
- Future Vision Team lead by Matt King will set our mission to advertise our organization more locally and amongst our membership. If any member is interested in joining Matt and the Future Vision Team, please reach out to Matt King or the executive committee.
- Michelle Moody and the West Chester/Liberty Magazine will again market our group in at least 6 editions of the magazine for 2020. If anyone wants to be part of the planning for what is put in the magazine, please reach out to the executive committee.
- Reveal membership renewals and new members – Our 2020 membership dues will not change - **\$50 for active members who also promise to provide a minimum of 8 hours of volunteer service** (summer Thursday night concerts, 2020 FTR, and any other events we sponsor or participate in). **If you are unable to volunteer, then the membership fee is \$100. Deadline for dues payment is 2/15/2020.** In 2020, guests can attend their 1st meeting for free, but at the 2nd meeting they will be asked to officially join our group. If any member wishes to be a part of our 2020 planning meeting with Reveal, please contact Becky or Kerry within the month.
- An event that UCBMA is sponsoring “Give Teens The Edge” benefitting Edge Teen Centers, will be Saturday, February 8th at 6:30 pm, Four Points by Sheraton – Cincinnati North, 7500 Tylers Place Blvd, West Chester. Brenda Yablonsky, Executive Director, shared with group an overview of the event which will be casual attire with silent auction, raffles, dinner by the station (feast prepared by Chef Tyler Simpson and teens at the Butler Tech Culinary Arts Program) and games/teen trivia. Tickets \$50 per person (includes 2 drink tickets) or \$350 for a table of 8.

- Sponsorships – we will have an \$18,000 limit for 2020. January sponsorships to vote on: Shamrock Shuffle on 3/14/202 - \$0, \$500, \$1,000, \$1,500 and the Lincoln Day Dinner 2/27/2020 with Lara Trump speaking - \$0 or \$800 for 8 seats. Becky mentioned that we will look at anyone to sponsor and that it didn't matter if the organization was political, Christian, or whatever.
- Grants – we will a \$6,000 limit in 2020. No more than \$1,000 can be granted as a total in a month. Applying for a UCBMA Grant does not promise receiving one and previously receiving a grant does not guarantee that you would be a repeat recipient. Many factors on the application are looked at to decide if the request goes on the membership vote. The executive team has the final say on who gets to be on the voting ballots. January grants to vote on PARACHUTE: Butler County CASA - \$0, \$500, \$750, \$1,000. Janie Cochran, shared the details of the grant request would go to train and support volunteers from West Chester/Liberty to speak up for the best interests for abused children in court – it costs \$1,800 to train one CASA volunteer. Historical Society of West Chester - \$0, \$250, \$500, \$750, \$1,000 – Kerry shared that the funding would go to placing a new sign at the school on Station Road to commemorate this landmark.
- UCBMA would like to set up a Welcome Committee for new members. There is much to learn about UCBMA when a new person joins. The committee may create a welcome package or goodie bag to present to new members. If you are interested in being a part of this new committee, please reach out to the Executive Committee.
- 2020 Food Truck Rally beneficiary will be Star Shine Hospice, which was announced at our December Holiday Party/Meeting. Members of the Star Shine board are truly grateful for being selected and are eager to offer assistance in filling volunteer positions and fundraising. Budgets will be set for our FTR spending and a committee cannot exceed their budget. Focus needs to be on improving the bottom line and bidding with our vendors on expenses over \$250. Executive Team will be limited to one committee. Committee Chairs: Beverages – Brent Cullen, Entertainment – Mike Klaber, Marketing – Shane McRoy, Logistics – Bryan Boynton and Layne Butler, Volunteers – Linda Lack and Jill Cates, Sponsorships – Chuck Thompson, and Food Trucks – Kerry Hendel and Kevin Moorman. Need members to sign up for committees soon to begin the planning stages for FTR and more frequent meetings may be required as event gets closer.
- May's meeting 5/18/2020 will be at the Mulhauser Barn. UCBMA would like to offer 3 to 4 members the opportunity to sponsor this meeting. This will be an opportunity to “market” what you do for a cost of \$50 to \$75 per participant. The Executive Committee is now taking names of interested parties or inquiries for more information.
- Thank you to those who donated for monthly raffle and the winners are: Deborah Robb Tausch – \$10 Chick-fil-a Gift Card donated by Larry Shideler and Timothy Essex - \$25 AMC Gift Card donated by Teri Nichols.
- Introduction of January guest – Melissa of Planes Moving and Storage and Cory Hickman (student of Butler Tech's Matt King) of Horizon Aerial Service, Inc – aerial drone photography and videos. Becky also introduced Linda Lack who will be the volunteer co-chair for the FTR and many may remember Linda and her husband Bill from the Heroes Fund. Linda has previous experience running events downtown such as Oktoberfest and Taste of Cincinnati.
- News and announcements – Mark from My Salon Suites mentioned that they will be having their official Grand Opening and Ribbon Cutting ceremony, Monday, January 20th, 4:30 – 6:30 pm. They still have space availability for professionals in the beauty industry. Mauren Johnson spoke from the Angel Campaign and mentioned that they finished their year-end campaign and were able to assist those with special needs by providing 2 service dogs, 3 adaptive bikes, and specialized therapy for 7 individuals in need. Art and the Rotary are gearing up for the Buckeye Barbeque and Blue Fest – May 15th/16th with the launch of their new website on 1/10/2020. Star

Shine Hospice will again be hosting their Amateur Cornhole Classic on May 30th at Noon Back Porch Saloon – add this fun event to your calendar and see Kerry Hendel if you would like to donate any silent auction/raffle items.

- February meeting will be hosted by The Community Foundation of West Chester/Liberty.

Meeting adjourned at 6:00 pm.

Respectfully submitted by

Janie Cochran for Jill Cates.