

UCBMA Meeting Minutes

5PM 3/12/19 Hilton Garden

- WELCOME to our new & existing members by President, Rebecca Wilber.
- Pledge of Allegiance lead by Bill Mense and Mike Klaber
- Introduction of Lindsey Law, Director of Sales, Hilton Garden Inn representative. Shared an update on their business:
 - The property opened in November 2014.
 - Amenities include mini frig, Kuerig coffee maker, Free wifi, and 24 hour fitness center, salt water pool, and Garden Grill.
 - Happy hour offered daily from 5-6pm and open to the public
 - Banquet spaces available up to 200 people
 - April 9th 9a-5p there will be a bridal exhibit
 - This summer will be the renovation of the pantry in the lobby
- The Shamrock Shuffle was this past Saturday 3.9.19.
 - Becky thanked the volunteers who helped man our tent on Saturday as well as those who helped with the pre-party at UNOs on 3.6.19.
 - Becky asked if anyone was not receiving the email blasts? Everyone is. She was disappointed that less than 6 members stepped up to volunteer for Shamrock Shuffle.
 - Everyone needs to help out for our events. Specific tasks are listed on the blasts. Email or call Becky if there are any questions or concerns about the volunteer needs of our events.
 - Our beer nights will begin the end of May. Please use the sign-up genius to volunteer on our website. It will send you a reminder.
- The Community Foundation will give us \$5,000 for our grants due to our continued support.
 - The team that had the most guests from the Shamrock Shuffle pre-party was Badin High School. They will receive a \$200 grant!
 - The coach of Badin attended and will be a sponsor with Gordon Food Services.
- Carol Venn approved the minutes from February. Kelly Scavo seconded the motion.
- Congratulations to Jill Cates as our new Secretary
- Our 2019 Food Truck Rally beneficiary will be Companions on a Journey. The FTR is 8/9/19. Does your company do any funding that we may be able to be considered for matching 501C3?
 - If so, Our sponsor team will approach them
- Ohio Eagle will pay us a \$5000 check for their 2018 FTR sponsorship. Thanks to Mike Klaber for participating in the meeting with them. They apologized for their misunderstanding
- What FTR Committee will you be on?
 - There are sign-up sheets at the check in table. We ask all our Volunteer Members to join a committee...ASAP. Typically, these teams meet once to twice a month. As we get closer this could be a little more frequent. Our Marketing Committee is full. See Kerry about committees. The Food Truck decision will be made soon.

Committee chairs:

- **Marketing:** Led by Shane & Teri Nichols. Colleen Riddell, Gage Hemmelgarn, Carol Venn, Jill Cates, Tim Essex, Susannah Leithart, Diana Gibbs, Larry Shideler & Neal Pyszka

- **Logistics** (will include entertainment & beverages): Led by Bryan & Layne & Tom Kaper. Mike Klaber, Teresa Strapp, Julie McGraw, Kara Goodwin, Kevin Moorman, Darlene Bugajski & Joe Faisant.
 - **Volunteers:** Led by Marla with help. Kara & Tammy. Sandy Kuznof, Chris Hickman, Debra Tausch, Jonathan Bolin & Leslee Acree.
 - **Sponsorships:** Led by Chuck Thompson & Bill Mense. Ron Koons, Gage Hemmelgarn, Kelley Bell and Jeff Dehner.
 - **Food Trucks:** Led by Kerry. Dusan Hendel, Cody Smith, Ron Koons and Hannah Volz.
- Treasurer Report. Shane McRoy filled in for Bryan Boyton to provide the 2019 current financials.
 - 2019 Budget was approved at our last Executive meeting.
 - Balance is \$61,500
 - Revenue in February was \$2,400
 - \$4,300 in sponsorships awarded
- UCBMA now has our own credit/debit card with a \$5,000 limit. Becky's company has covered us in the past. Becky and Kerry will each hold a card
- Thank you to Matt King who has offered to lead our Future Vision Team.(not present tonight)
 - This team will assure we execute our sponsorships successfully with the appropriate volunteers & attendees.
 - Next mission is advertising our organization locally & amongst each other.
- Michelle Moody: West Chester/Liberty Magazine: Our first ad is running in the March issue. The ad looks great!
 - Copies of the March magazine will be available for members to take at the end of the meeting
- We agreed to sponsor ½ of one team interested in the Main Event bowling. We need the details sent to us for our records.
 - This week is their last week
 - The team has had a lot of fun...not competitive
- Reveal Membership renewals & New Members.
 - Update on membership. There are 50 members who need to renew. Ongoing duty of Colleen
 - MaryBeth has been helping with the list of members to get them renewed.
 - Any updates to your listing on the UCBMA website? You can add or modify information
 - If you need help or have an event to post on our Facebook group send an email to Teri.
 - Janie Cochran asked if the member's company logo is clicked, would it link to their website? Teri said it would not.
 - If you have any issues, please contact Teri
- February proposed Sponsorships: no \$ limit. The budget for sponsorships will be \$20k for 2019. \$4,300 has been given in sponsorships so far. The Executive Committee makes decisions on sponsorships. There are no sponsorships in the months of January, May, August, October and December. If you have any questions about our sponsorships please see Kerry.

- Shamrock Shuffle- \$2,500 was awarded
 - Lakota West High School production: Freaky Friday -\$1,000 was awarded. The ad in their playbook was great exposure for us. The musical was fantastic. Round of applause given.
 - Lincoln Day Dinner \$680 (approved by the Executive Team)
- March proposed sponsorships: Current members will cast their vote on the following:
 - Angel Fund. \$1,000, \$1,500 or \$2,500
 - Diane Stamp spoke on their behalf:
 - It is all private funding that provides one time financial assistance to a family in West Chester or Liberty Township
 - Fundraising event will be held at Jags on 5.9.19 from 6-9pm. Admission Ticket includes free drinks, dinner by the bite, silent and live auctions
 - Rotary BBQ Fest: \$250, \$500, \$750, \$1,000, \$3,000 or \$4,000
 - Susan Hendel and Art Matthews spoke on their behalf:
 - The Rotary provides water filters used in Mexico, sponsors scholarships for students and grants to community organizations.
 - The BBQ Fest event will be May 17-18
 - There will be no fee to enter this year and no car show. They will have 5 beverage stations, 15 new vendors, and a New Beer Garden. In need of 20 volunteersplease sign up on sign-up genius
 - VIP Tent Lounge for Presenting Sponsorships of \$4,000
 - Members from UCBMA will have entrance to VIP lounge, wrist bands and beverage tickets
- There were no proposed Grant Requests in February.
 - No more than \$1000 can be granted as a total in a month. The budget for 2019 for grants will be \$9k. (We have not given any YTD).
- March Proposed Grants:
 - Peaches Bully Rescue (Dog Rescue). 5.13.19
Kerry spoke on their behalf: It is a 501c3 organization that provides medical treatment, local housing, foster care and adoption for dogs of the “bully” breeds \$250, \$500 or \$1,000
- Other business:
 - Our May Meeting is at the Muhlhauser Barn. This is a great opportunity for members to “market” what they do for \$50-\$75.
 - Jill Cates with Easter Seals has signed up along with Gage Hemmelgarn of Edward Jones, and Lynda O’Connor with C3 to host this meeting. A new tradition this year is for the May meeting be more of a business gathering than a social/networking one. The member hosts will get to decide how to run the event this night and donate the food. Becky is willing to have a meeting with the hosts to help determine the agenda for the night.
- Our 2019 Membership dues renewal is at its end. There are two levels of membership: \$50 for active members that commit to volunteer a minimum of 8 hours a year at our summer Thursday night concerts and the 2019 FTR. \$100 membership fee if you are unable to volunteer. There is also an additional charge of \$25 if you are bringing more than one member to the meetings. Our membership runs from January to March 1st of the following year. Renewals can take place in January, February or March.

- Thanks for those who are donating to tonight's meeting raffle. This is another new tradition and all the items given each month are greatly appreciated.
 H7 Larry Schideler-\$25 McDonald Gift card
 John Berry- LahVdah gift bag featuring all natural soaps
 Volunteer Ron Koons-Silver necklace and Diamond stud earrings
 Reveal Marketing-Teri Nichols-Free lunch and marketing advice
- Introduction of new UCBMA Members & guests
 - New members:Christie Imfeld- Imfeld CPA's and Jack Kohler – American Bark Park
 - Guests:
 Sandy Nagel- Non-Profit Guru
 Nancy Williams-Nancy Williams Jewelry
 Trish Fondren- JDUBS
 Nan Hartup
 Steven Tootman- Millken & Fitton Law
 Natile Reder
 Regina Bobie- My Loving Care Services
- NEWS from our EXISTING members:
 - Shane McRoy spoke about the GM of their Liberty Twp. Taco Bell winning GM of the Year , the Golden Bell Award with a trip to Hawaii
 - Cincinnati is a test market for Taco Bell's nacho fries and Naked Chicken Chalupa to run at the same time
 - UNO's has Buy One Pizza get One for \$6.00 specials as well as add on specials for \$6.00. Happy hour every day from 4-7 and 9-close with discount drink prices and ½ off full size appetizers in bar and dining room.
 - Chuck Thompson- Save-The-Date for Amateur Cornhole Classic to benefit StarShine Hospice on Saturday June 8th at Back Porch Saloon
 - Michael Barnes-Innovative Fundraising Ideas Event for Non-profits on 3.26.19 and Non-Profit Networking Event on 4.3.19 listed on UCBMA Facebook
 - Dr. Amy Hellard of West Chester Veterinary Care announced their 10 year anniversary in January
 - Twyla Heinlein of Cincinnati Custom Designs is looking to hire a new Graphic Designer
 - Jeanne Feldkamp of Companions on a Journey announced their Annual Golf Outing July 29th, All Star Gala November 9th and Flying Pig Raffle Tickets available for sale for \$5 each
 - Jenny Phillips of GIVEHOPE thanked Becky Wilber for "rounding up" for GIVEHOPE at her Taco Bells
 - Kerry Hendel has recently been laid off and is seeking a connection to a new job. She has a Master's in Education and 5 years of experience in Marketing and Planning
 - Sandy Kuznof announced the Power of The Purse's Empty Bowls Collaboration on April 16th
 - Janie Cochran of Parachute Butler county CASA announced a Fundraising Motorcycle Ride on Saturday, June 1st. The cost is \$20 a bike.
 - Susan Hendel is excited to take a trip to New York with her granddaughter.
 - Steve Erosky President of Blue Ash Business Association announced an event for Thursday 3.21.19 at Rodinos 12-4p

- Sheree Marcum has agreed to be on our advisory team.

- *See you next month for our April 10th meeting at OHIO Eagle. Please bring any perspective members & your drawing donations.*