

UCBMA Meeting
West Chester Liberty Community Foundation
2/11/2019 @ 5pm
Minutes

- WELCOME to our new & existing members by President, Rebecca Wilber.
- Pledge of Allegiance lead by Bill Lendl to lead. Thanks to Bill for providing the flag.
- Erin Clemons, President & CEO of the West Chester Liberty Community Foundation, was not able to be present this evening. Becky shared the following on behalf of the West Chester Liberty Community Foundation.
 - This non-profit started in 1999.
 - 100% of proceeds from the Community foundation events – The Key Event and Shamrock Shuffle – are invested back into the community through grants to organizations serving West Chester and Liberty Townships. \$100,000 is granted from the Community Grants Fund annually.
 - In 2018 the Foundation surpassed 15.5m in assets and took in almost \$3m in donations.
 - Shamrock Shuffle sponsorship opportunity – Requesting \$2,500 for Title Sponsor – voting tonight on this.
 - Event Title Sponsor receives: Advertising with logo on event map and website, color logo on the finish line and on clock tower banners, logo on event t-shirt, prime reserve block party location, 6 race entry tickets.
 - This is the largest attended event that the Foundation puts on.
 - Over 5,000 runners, joggers, and walkers
 - Not only a 5k/10k run, but also a community block party
 - The Info tent will be our tent with our members & tchotchkes. Members were encouraged to sign up and help man the tent to help advertise their business, as well as the UCBMA. Members are free to hand out business info and/or tchotchkes during the times they are present volunteering.
 - The CF will give us \$5,000 for our grants due to our continued support. (This was increased from \$4,000 given in prior years).
 - UCBMA will throw the Pre-Party for the Shamrock Shuffle at UNO. Wednesday 3/6. 5pm-7pm.
 - Team with the most guests will receive the \$250 grant.
- Bill Mense approved the Minutes for the January meeting and Emily Gilmartin seconded the motion.
 - Tonight, we will vote on our new Secretary. They will assume the position in March or April .
 - Jill Cates & Bill Mense are on the ballot.
- Our 2019 Food Truck Rally beneficiary will be Companions on a Journey. The FTR is always the 2nd Friday in August. This year it is on 8/9/19. Does your company do any funding that we may be able to be considered for matching?
- What FTR Committee will you be on?
 - There are sign-up sheets at the check in table. We ask all our Volunteer Members to join a committee...ASAP. Typically, these teams meet once to twice a month. As we get closer this could be a little more frequent. Our Marketing Committee is full.

Committee chairs:

- Marketing: Shane & Teri
- Logistics (will include entertainment & beverages, ice and cups): Bryan & Layne & Tom Kaper
- Volunteers: Marla with help. Kara & Tammy.
- Sponsorships: Bill

- Food Trucks: Kerry
 - Kerry announced that we already have 40 trucks that have applied since we started accepting applications since last week. This year the cost for the trucks is \$350 (last year was \$250).

- Treasurer Report. Bryan Boynton gave the 2019 current financials.
 - 2019 Food Truck Rally Budget was approved.
 - Approx. \$68k in the bank and \$6k in our Community Foundation Fund.
 - Bryan asked for all the FTR committees to stick to their budgets this year.
 - Our 990 tax forms have been prepared. They just need to be reviewed before they can be filed.
- We need a new leader to lead our Future Vision Team. Interested? Please see Becky or Kerry.
 - Next mission is advertising our organization locally & amongst each other.
 - Michelle Moody: West Chester/Liberty Magazine presented opportunities to us. We have made a 6-month commitment for 2019. Our first ad will run in March.
 - Kerry suggested Matt King to be the leader of this.
- We agreed to sponsor ½ of one team interested in the Main Event bowling. Please see Bill Lendl, Colleen or Teri. We need the details sent to us for our records.
 - Bill spoke about the event and invited members to come play and/or just hang out with the bowling team. 5 more weeks left. Bowling is at the Main Event @7pm on Wednesdays.
- Reveal Membership renewals & New Members.
 - Any issues?
 - Terri said the renewal process is going well so far this year. She mentioned that if anyone needs a new “category” added for their business to let her know. She also asked if people are updating their information to please put their logo in the two spaces provided. Eventually one of these will go away as the fields are changed, but for the time being she asked for the logos to be placed in both spots.
- January proposed Sponsorships: no \$ limit. The budget or sponsorships will be \$20k for 2019.
 - None were selected this month. (we have not done any sponsorships YTD)
- February proposed sponsorships?
 - Shamrock Shuffle \$2,500
 - Lakota West High School production: Freaky Friday \$1,000
- January & February had no proposed Grant Requests: No more than \$1000 can be granted as a total in a month. The budget for 2019 for grants will be \$9k. (we have not given any YTD)
- Other business:
 - May’s Meeting is at the Barn. Do we want to offer 3-4 Members to sponsor this meeting? Opportunity for \$50-\$75 to “market” what they do? Jill Cates with Easter Seals has an interest to be one of the sponsoring members. We need 1or 2 more.
 - If you are interested, please see Becky.
- Our 2019 Membership renewal dues have begun. \$50 for active members that commit to volunteer a minimum of 8 hours a year at our summer Thursday night concert & the 2019 FTR. If you are unable to volunteer...the membership fee is \$100. There is also an additional \$25 charge if you are bringing more than one member to the meetings. Payment deadline is this Friday, February 15th.

- Thanks for those who donated to tonight's meeting raffle. We appreciate all the items given each month.
 - H7, Larry Shideler –Wendy's gift card - \$20
 - Reveal Marketing, Teresa Nichols – Gift certificate for 30 Minute Massage at *Mantra* (Owned by Marla Cohen, also a member) (\$45 value)
 - CTI Restaurants, Becky Wilber – Gift cards for \$10 Taco Bell and \$10 Uno
 - Volunteer, Ron Koons - \$115 in Crystal Swarovski Bracelets
- Introduction of new UCBMA Members & guests.
 - New Members
 - Alzheimer's Association Greater Cincinnati Chapter - Jeff Dehner and Hannah Volz
 - Union Home Mortgage - Teresa Strapp
 - C3 Caring Community Collaborative - Lynda O'Connor
 - Guests
 - Tom Riedy - Cincinnati Federal
 - Kevin Lawler - Bemer
 - Dr. David Smith
 - Ben McCoy - The Poutine Machine (food truck)
 - Jordan McFarland - The Poutine Machine
- Any NEWS from our existing members? Some of the members that spoke were:
 - Emily G. – daughter had two twin girls. Her grandkids are the love of her life.
 - Melinda – National Voice of America Museum of Broadcasting. Steve Herman, VOA White House Bureau Chief will give a lecture on 3/06 @7pm.
 - Janie spoke about Parachute. They are looking for more male volunteers that want to be a positive influence in a child's life. Check out parachutecasa.org.
 - Dr. Amy – suggested people sign up for bowling.
 - Marla – suggested gift cards from her business for Valentine's Day.
 - Shane M. – Valentine's Promotion at UNO's – special dinner for two for \$39.99 and giving chocolate covered pretzels to the ladies, Fries at Taco Bell starting a new test with the Naked Chicken Chalupa and Fries on 2/28, GM at the Taco Bell in Liberty is GM of the Year and recently won #1 for the Golden Bell Award – big achievement out of over 7,000 Taco Bell's.
 - Linda O. – said she was glad to be back and involved with the UCBMA. She's been busy with the Caring Community Collaborative.
 - Jamie recommended Dr. Amy to take care of any pet needs.
 - Dr. David Smith- Designed a special collar to assist with treatment of those suffering traumatic brain injuries. He is currently working with the Children's Hospital using the collar.
 - Bill M. – just got a second mentor to work with that he is excited with. Javier, from the Democratic Republic of the Congo.
 - Melinda – New library opening soon in Liberty Center. Jazz Sunday's at the WC Library location.
 - Janie – Champions on a Journey – Orientation on 2/20 for those who would like to become involved. Spoke about the Mending Heart Program.
 - Chuck T. – Spoke about Starshine Hospice Program – helping terminally ill children and their families. Special event going on June 9th.
 - Johnathon spoke about Reach Out Magazine.
- Special Presentation by the Lakota West Theatre Group.
- **See you next month on Tuesday, March 12th for our next meeting at The Hilton Garden Inn. Please bring any perspective members & your drawing donations.**